



ANNUAL AND TRADE EXHIBITION CONFERENCE



National Farm Attractions Network

7th-9th June 2022

AT THE ICC, WALES



Main Conference Day Gold Sponsors



DAVIES & CO.
CHARTERED SURVEYORS



digitickets
Proactive Ticketing Solutions

Marsh & Co
independent insurance brokers

CHAIRMAN'S WELCOME



Welcome to the NFAN 2022 Conference & Trade Exhibition at ICC Wales, Newport.

After two years we're finally getting together for NFAN's biggest event of the entire year and it's amazing that so many of you have been able to join us in Newport.

This year's theme is 'Looking to the Future' and I really hope you take away inspiration and ideas to implement in your businesses. The Conference is a fantastic opportunity to discover innovative ideas, sharpen your existing skills, meet experts and influencers face to face, take advantage of Conference only promotions, grow your network, catch up with fellow operators and meet over 60 suppliers - all under one roof!

Congratulations to the winners of the NFAN Awards, which recognises the best in the industry and NFAN is pleased to showcase and reward success. I'd like to thank all the awards sponsors and the judges for their work and support. I hope you have been inspired to enter the NFAN 2023 Awards, which is now open.

Thank you to our Gold Conference Main Day Sponsors Davies & Co, Digitickets and Marsh & Co and all our sponsors of the various events during the 3 days. I'd also like to thank the NFAN committee and everyone behind the scenes at the NFAN office who have all worked hard to make this event happen. We are always looking to make this event the best it can be for you and would really appreciate your time in completing the printed feedback form to give us your feedback. We'll also send you an online survey via email after the event.

I hope you have a great Conference!

A handwritten signature in black ink, appearing to read 'Doug Douglas'.

Doug Douglas
Chairman

DAY 1

TUESDAY 7TH JUNE

Pre-Open Day Visits

10:00am - 4:00pm

Cefn Mably Farm



Alyona & Rhys Edwards welcome you to their amazing attraction; Cefn Mably Farm Park. It has a unique Railway, Mini Crazy Golf, Park and they are currently building an amazing new building!

Little Owl Farm Park



Little Owl Farm Park is a recently renovated, family run educational farm park, offering not only an educational experience, but also a fun packed day out for all the family. Situated on the outskirts of Ombersley in Worcestershire, this brand new attraction offers a great trip out for young and old.

Outside there are lots of exciting and unusual animals from foxes to pheasants as well as mischievous meerkats. There is also a half mile ramble course where you will find even more of our farm animals in the paddocks, including reindeer and rhea.

Noah's Ark Zoo Farm



Set in 100 acres of beautiful Somerset countryside with over 100 species of animals, Noah's Ark Zoo Farm showcases farm animals alongside exotics including the UK's largest elephant enclosure.

Informal Networking Evening Meal and Entertainment

ICC Wales 7:30pm-12:00am

Enjoy a fun networking dinner with Poptastic Musical Bingo. Be prepared for an evening full of giggles, lots of fun and hilarious prizes. Work as a team to win!

With
thanks to:
**Informal
Networking Sponsor:**




EXHIBITION

farmattractions.net



**National
Farm
Attractions
Network**

DAY 2 **WEDNESDAY 8TH JUNE**

CATTLE
COUNTRY

FARM PARK

Open Day at Cattle Country

Programme: 10:00am - 3:00pm

Discover how this Farm Park has grown to be one of the biggest attractions in the area.

9:30am

Refreshments

Arrive, grab a tea or coffee and a pastry

10:00am

Welcome

Doug Douglas, NFAN Chairman

30 years! High, lows and everything in between

How Cattle Country went from a small open farm, to one of the best family attractions in the area

- Tony Cullimore

Rebranding, modernisation and management

- Katy Cullimore, James Cullimore

11:00am

Tour of Cattle Country

Take a walk around the park at your leisure, explore the entire attraction and ask the Cattle Country team your questions.

From 12:30pm

Lunch in GRAZE Cafe

Make your way over to GRAZE to enjoy a delicious lunch any time between 12:30pm and 1:45pm.

2:00pm

GRAZE Cafe: From the design and build, to a busy cafe

The team will share everything they've learnt along the way.

2:30pm

Diversification into a wedding venue

How the wedding business runs alongside the farm attraction.

3:00pm

Close

Tea/coffee and cake. Another opportunity for people to walk around the park

With
thanks to:
Open Day Sponsors

agility

Attraction Marketing Experts



DAY 2

WEDNESDAY 8TH JUNE

Conference First Timers Meet and Greet

ICC Wales 5:30pm

A really informal new meet and greet session with the NFAN Chairman to welcome members who haven't been to the Conference before.

Drinks Reception

6:00pm - 8:00pm

Kicking off the night and opening the Trade Exhibition, enjoy a drink and visit the huge trade exhibition with over 50 suppliers.

Make sure you get your two drinks vouchers!

With
thanks to:
**Drinks Reception
Sponsors**



Innovative Leisure
The Adventure Attractions Specialist



TicketSpice
for Farm Attractions



EXHIBITION

farmattractions.net



**National
Farm
Attractions
Network**

Awards Dinner

8:00pm - 12:00am

Be prepared for a glitzy evening celebrating excellence across our sector, hosted by Jules Hudson from Escape to the Country and Countryfile.

Innovation Award

Given to the attraction which has introduced the most innovative idea over the last year. This could be a new event, new improved process, new use of technology or new attraction.



Finalists: Bluebell Dairy; Heads of Ayr Farm Park; Mead Open Farm
Sponsor: Clear Sky Safari Tents
Judge: Darren Lamb, 4 Kingdoms Adventure Park & Family Farm

Best Trade Supplier

Trade members are a key part of NFAN and this award recognises a trade supplier who consistently goes the extra mile for their customers.



Finalists: Air Bouncers; C A Littlejohn; Marshfield Ice Cream; Playscheme; Timberplay
Sponsor: NFAN
Judge: NFAN Committee

Best Event

Acknowledging members who have run an outstanding event.



Finalists: 4 Kingdoms Adventure Park & Family Farm; Barleylands Farm Park
Sponsor: Real Dinos
Judge: Tom Clements, National Outdoor Events Association

Best Food & Beverage

From small cafés to large restaurants, the judges are looking for well presented, varied options that 'wow' the customer.



Finalists: Heads of Ayr Farm Park; Walby Farm Park; Cattle Country; Pink Pig Farm; William's Den
Sponsor: Regency Purchasing Group
Judge: Matt Heast, Mead Open Farm

Best Digital Presence

Awarded to the NFAN member whose website and social media outperforms in terms of their visibility, user friendliness and engagement.



Finalists: Hall Hill Farm; Pink Pig Farm
Sponsor: TicketTailor
Judge: Richard Nicholson, Cannon Hall Farm

Day Maker Award

Awarded to the person who over the last year has made an extraordinary effort, who has gone out of their way and made a visitor's day.



Finalists: Darrel Warren - 4 Kingdoms Adventure Park; Roy Moss - Puxton Park
Sponsor: Playscheme
Judge: Janet Uttely, Visit Britain

Farm Attraction of the Year (under 75k visitors)

Over half of NFAN's membership is made up of attractions with under 75,000 visitors p.a. This award recognises the outstanding attraction in this category.



Finalists: Hall Hill Farm; Manorafon Farm Park; Mini Meadows Farm; Mrs Dowson's Farm Park
Sponsor: Fordingbridge
Judge: Jim Howell, Little Owl Farm Park

Farm Attraction of the Year (over 75k visitors)

This award recognises the attraction that has delivered the best overall customer experience and demonstrates excellence in all areas of their business.



Finalists: Cotswold Farm Park; Heads of Ayr Farm Park; Walby Farm Park; York Maze
Sponsor: Convios
Judge: Richard Nicholson, Cannon Hall Farm

DAY 3

THURSDAY 9TH JUNE

Main Conference Day Programme

- 8:00am** **Trade Exhibition Opens**
- 9:00am** Chairman's Welcome from Doug Douglas & Speed Networking
- 9:15am** Keynote: Recruiting and Retaining Generation Z - Kevin Green
- 10:15am** **Exhibition & Coffee**
- 11:15am** Janet Uttley, Visit Britain - Tourism Trends
- 11:35am** Rubber stamp your attraction for the Code of Practice - NFAN
- 11:45am** Premiumising and De-Skilling Your Catering Offer - Alex Demetriou, Regency Purchasing Group
- 12:15pm** **Lunch & Exhibition**
- 2:15pm** "What Flew and What Flopped?" and panel discussion Mark Navin, Cockfields; Ben Marshall, Wroxham Barns; Richard Bower, Lower Drayton Farm
- 3:00pm** Maximising Dynamic Pricing, Caroline Sanger-Davies & Baker Richards
- 3:30pm** Hear from the best - two inspiring NFAN Award entries
- 4:00pm** Thank you & Close

Main Conference Day Gold Sponsors



SPEAKER PROFILES



KEVIN GREEN HR and Talent Professional

Former CEO of the Recruitment & Employment Confederation and also HR Director at Royal Mail, Kevin is looking forward to delivering an inspirational talk, with practical advice on how recruit and retain staff, especially from generation Z.



JANET UTTLEY Head of Business Support Transformation, Visit Britain

Janet has over 25 years' experience in tourism both at national and local level, having led teams at the front line in attractions, shaping and changing the visitor offer to aid growth in footfall and secondary spend. She has delivered marketing and PR campaigns for Imperial War Museums at IWM North, RHS at Hyde Hall in Essex, Vardon Attractions (now Merlin Entertainments) and Aspro Ocio.



ALEX DEMETRIOU Managing Director, Regency Purchasing Group

Alex has been in Hospitality his entire life starting work in his families businesses and then going on to operate sites at London 2012, Rio 2016, the Grand Pier in Weston-Super-Mare and many more.

Alex founded Regency Purchasing Group which has developed into a Food & Beverage specialist service for the hospitality and leisure industry with over 3,600 members.



CAROLINE SANGER-DAVIES Director, Experience Marketing

Caroline has over 30 years' experience working with attractions and tourism organisations. From 2012-2021 she led the Marketing & PR teams at Chester Zoo, and was part of the team exploring how pricing impacted on not only the bottom line for the charity, but also on reputation and customer perceptions. Since leaving the zoo Caroline has moved into consultancy working with a range of attractions to support with strategic marketing planning.



RICHARD BOWER Play@ Lower Drayton Farm

Richard has been described as a dynamic personality with a progressive approach. Play@ Lower Drayton Farm is now in its second year, launching in a pandemic was a challenge but it also created many opportunities for the business. The business won New Tourism business of the year in Staffordshire for 2021 and has been entered into the National Visit England competition.

SPEAKER PROFILES



MARK NAVIN General Manager, Cockfields Farm Park

Mark is the general manager at Cockfields Farm Park, where he has worked since May 1994. He has overseen the development of the business from a greengrocers to an aquarium, to now a 90,000 visitor a year farm attraction.

Mark will be speaking about how their events were the key to a hugely successful year for Cockfields in 2021.



BEN MARSHALL General Manager, Wroxham Barns

Ben has worked within the farm attraction industry for almost 8 years, managing attractions in Lincolnshire, Yorkshire and as of 2019 relocating to Norfolk, as Wroxham Barns first general manager, working on a plan to grow the attraction over the next few years.



RICHARD & ANN DARLINGTON Hall Hill Farm

Ann Darlington has run Hall Hill Farm since 1987. After studying at Askham Bryan and Newcastle University, Richard has returned home to work full time, and manages the livestock and Social media.



HEADS OF AYR TEAM

Heads of Ayr Farm Park is an award-winning, family-run farm and adventure park located in Ayr, Scotland. What started as a small sheep enterprise in 1990 quickly turned into Ayrshire's Best Visitor Attraction and is now home to over 80 animal species, as well as quad bikes, train rides, jumping pillows, pirate ships, soft play and more, with over 185,000 visitors each year.

Industry Code of Practice Sub-Committee Group



Sally Jackson
The Pink Pig



Ella Brown
Bluebell's Dairy



Hannah Wafula
Bocketts Farm Park



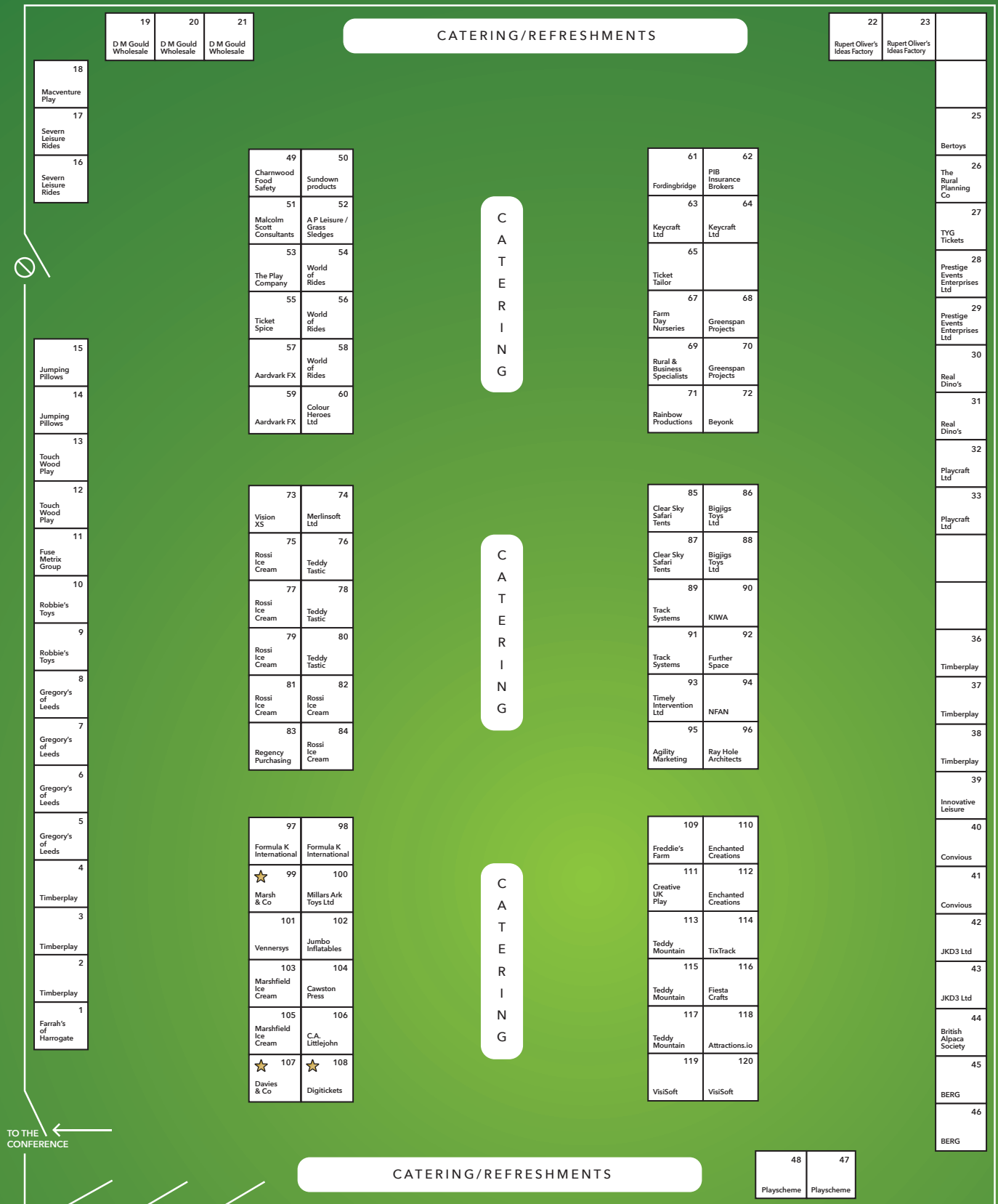
Ben Marshall
Wroxham Barns



Tom Rollings
Fishers Adventure
Farm Park

TRADE EXHIBITION FLOOR PLAN

NFAN Trade Exhibition
8th - 9th June 2022,
ICC Wales, Newport



NFAN CONFERENCE MAIN DAY GOLD SPONSORS



STAND 107

T: 01536 524808
E: info@daviesandco.co.uk
www.daviesandco.co.uk

Chartered Surveyors and Rural Consultants specialising in securing Planning Permission for farm diversification projects, negotiating Rateable Values and appeals, valuation advice for securing funding and grant aid applications.

Davies & Co have extensive experience in advising NFAN members 'farm to farm attraction', or expansion of an existing business, with Planning and Business Rates Liability.

Their approach in the leisure and tourism industry has helped farm attractions create successful businesses and maximise their assets.

Contact us today to find out how we can help you.

THANK YOU TO ALL OUR SPONSORS AND EXHIBITORS

NFAN is so grateful to all our Sponsors and Exhibitors and would like to say a massive thank you. Without you contributing and supporting NFAN events, we wouldn't be able to offer low delegate rates. We urge all delegates to please take time to visit our Sponsors and Exhibitors during the event.



STAND 108

T: 01626 123456
E: info@digitickets.co.uk
www.digitickets.co.uk

DigiTickets provide award-winning software to help attractions, tours and events manage their operations. Trusted by over 1000 venues in the UK and further, DigiTickets provides everything needed to run an attraction from online ticketing and queue-busting ticket redemption to staff scheduling products and point of sale systems. Backed by cutting edge software and exceptional service and support, you can effortlessly control your business from anywhere at any time.

Established as one of the UK's most trusted ticketing providers, DigiTickets brings you an award-winning platform that is not only packed with features but focuses on delivering the best experience to your customers.

Designed around the tourism and events industry, we aim to provide the best support possible, whilst staying flexible to meet your requirements. We prioritise building genuine partnerships with our clients, making sure that we're the right choice for you whether you're a brand new attraction or a well-established organisation. What's more, getting set up couldn't be simpler. We take care of all the technical bits, so you can get back to managing your business.

Our range of tried, tested, and perfected products work together seamlessly too, so jumping between different systems to manage different parts of your business is a thing of the past.

Ready to get started? Get in touch today to book a demo and find out more.



STAND 99

T: 0116 204 3415
E: staylor@marshcompany.co.uk
www.marshcompany.co.uk

Marsh and Company's Exclusive NFAN-Approved Insurance Scheme continues to include a Free Independent Health and Safety Audit as part of our service offering. This is a one-day health check by our appointed fully qualified independent company partner whom is well acquainted with the Visitor Attractions Insurance Industry. In addition, we have a choice of Exclusive insurers on our panel that continue to provide bespoke competitive insurance solutions including business interruption extensions for closure of the attraction following risks such as e.coli including an outbreak at a neighbouring farm/attraction. PLUS we have the all important independent facility and insurer network that allows us to go outside of our scheme coverage when required obtaining quotations from Lloyd's of London insurers and others.

Marsh & Co is also the official Animal Attraction Assurance Scheme Accreditation Supplier and will reduce premiums by 7.5% to a maximum of £1,500 for clients with AAAS certification.

Come and talk to us about how we can help you, how we can ensure you have adequate coverage and how we can reduce your premiums.

EXHIBITORS

A P Leisure/Grass Sledges **Stand 52**

A P Leisure are the UK based manufacturer of the Original Grass Sledge and Cresta Run Sledge. We have been supplying Holiday Parks, Scouts & Guides, Farm Parks, Local Authorities, etc. for 40 years. A durable, robust, quality product that provides a great activity for our customers, and in turn their visitors. We provide a personal service and have a wealth of experience in this market.

shop.grass-sledge.co.uk

Aardvark FX **Stand 57 & 59**



Aardvark FX are industry leading professionals providing bespoke fabrication projects and special effects. We have been working within the Farm Attractions Network for a number of years providing flames, animatronics and props for the scare attractions along with snow and other atmospheric effects for Christmas experiences. Our experience working within TV, Film, Events and Festivals means we are capable of handling the very largest projects whilst maintaining the personal touch. We specialise in bringing your ideas to life, including; flame and special effects projects, escape rooms and challenges, moving props and metal fabrications, bespoke branding and corporate designs, realistic snow coverage/flocking and snow machines. We have a team of dedicated engineers and technicians who are always ready and available to install, oversee and provide advice for any project you have in mind.

aardvarkfx.com

Agility Marketing

Stand 95



Discover a boutique agency working in the Visitor Attraction sector, with a strong digital focus.

We help clients to drive footfall and ROI by targeting the right customers online, converting them through your website and if they are not ready to buy yet, put in place strong keep in touch programmes.

Whatever your marketing challenge, we'll help you achieve success.

agility-marketing.co.uk

Attractions.io

Stand 118



The Attractions.io platform enables real-world businesses to lead in the digital age. Its guest experience apps and powerful platform for operators provide farm and adventure attractions like Willows Activity Farm, Lower Drayton Park and Mead Open Farm with the tools they need to deliver more engaging guest experiences. From interactive wayfinding and food ordering to enhanced communication with guests, Attractions.io has the know-how to future proof your family attraction for the digital age.

attractions.io

Berg

Stand 45/46



BERG is a Dutch company and the world's leading designer and manufacturer of Steel Frame pedal go-karts and quality trampolines. Today BERG products are sold in over 60 countries around the world and is also the brand of choice in the leisure industry.

bergtoys.com/uk

Bertoy

Stand 25



Bertoy is a leading supplier of puzzles for both children and adults, collectables for children and ride-on scooters. We are the leading European distributor for the following brands: Crocodile Creek, Mudpuppy, Iwako, Hummingbird, Good Puzzle Co and Ambossstoy.

bertoy.com

Beyonk

Stand 72 BEYONK

Beyonk is a UK based company that offers a robust and modern, simple-to-use booking system for farm attractions. With smart booking management features, seamless setup and implementation, and one of the quickest check-out journeys on the market, we have partnered with and become the trusted booking provider for many of the UK's largest tourist boards - Visit Lake District, Cornwall, Peak District, Devon, New Forest and more. We also have partnerships with tourism businesses such as GWR, Surfing England and National Parks, to create a unique distribution network channel. Our aim is to make booking experiences and attractions online effortless for all, whilst empowering businesses to sell more, increase their online visibility and develop a first class customer experience.

beyonk.com

Bigjigs Toys Ltd

Stand 86/88



Bigjigs® Toys was established in 1985 by the current directors, Liz and Peter Ireland. Initially the company only produced jigsaw puzzles, which were lovingly handmade, cut, painted and packed in the garden shed. These jigsaw puzzles were sold at a weekly weekend market in Covent Garden, London, making it the only sales outlet for Bigjigs® products at the time. Customers loved the jigsaw puzzles and wanted to see the range extended, so Bigjigs® broadened their product range to magnets, wellie pegs, pencil holders, door plaques and coat hooks. We continue to supply a broad customer base of Toy and Gift retailers in the U.K. and western Europe in the very same way as those early days. We now carry a wide range of products from puzzles to dolls houses, pocket money to collectable farm animals.

bigjigstoys.co.uk

British Alpaca Society

Stand 44



The British Alpaca Society (BAS) currently has approximately 1800 members representing 45000 alpacas all the way from Lands End to John O'Groats (and Northern Ireland).

BAS is a membership society dedicated to the welfare of alpacas and the education of their owners in the UK.

Via its regional groups, BAS provides information, support and events for alpaca owners, breeders and all those interested in alpacas. The Society keeps its members up to date with all alpaca news and initiatives in the UK.

BAS provides a free bi-monthly magazine to its members and regular electronic updates via a newsletter.

bas-uk.com

C.A. Littlejohn Ltd

Stand 106



Independent Consultant and provider of First Data Merchant Solutions for visitor attractions. Merchant Acquiring for Chip and Pin, Virtual Terminal and e-Commerce, a proven track record at Farm Parks. Competitive Rates, high levels of customer service and customer care, PCI Compliance taken care of, terminals installed and tested, and VTs/Websites switched over. Full back-up service, Account Manager and single point of contact.

uk.clover.com

Cawston Press

Stand 104



We started out with a lot of apple trees, 30 years ago. and we've been pressing fruit ever since. We take our inspiration from the kitchen garden, and the tastes and smells of summers past. We harvest the best fruit while it's brimming with flavour. We press it and blend it. No need to add sugars or sweeteners. To make our drinks in bottles, cartons and cans.

cawstonpress.com

Charnwood Food Safety Ltd

Stand 49



Originally established in 1989 as Charnwood Hygiene Associates, the company changed its name and became limited in 2011. We pride ourselves with giving a friendly professional service to all clients large or small and see our role as being your food safety partner.

Instead of being a 'you could do this or you could do that' type of service Charnwood Food Safety Limited become part of your team and use a 'Can Do Approach' which focuses on a solution. We provide inspection, advisory services and training regarding Food Safety and Health & Safety to all sectors of the food industry.

Our food safety and due diligence compliance software is powered by a system designed by food safety experts. The portal can assist you with ensuring that you not only meet your legal obligations but also aid in reducing wastage and produce fantastic products for your customers to enjoy.

All of our team members are qualified to HFPCI or above as we consider people qualified to these standards to be suitably skilled to give advice at the standard clients demand, require and deserve.

The company currently operates throughout the United Kingdom, Europe, USA, UAE and the APAC countries. We now provide a digital compliance system.

The Charnwood Digital Compliance software is easy to use and understand. It can be used for far more than recording kitchen checks. Health and safety and team member training records can be recorded on the system.

charnwoodfoodsafety.co.uk

Clear Sky Safari Tents

Stand 85/87



In the 12 years Clear Sky have been in business, we have become the 'go to' company for safari tents and it's not hard to see why. We specialise in supplying stunning safari tents, made to the very highest quality, but due to the fact we specialise in safari tents and manufacture in large numbers we are 30-40% lower in price than our competitors. Not only that, we run our own glamping site in Kent, which means from planning permission to creating a website we have done it all and we are happy to share our knowledge!

safari tents.net

Colour Heroes Ltd

Stand 60



Colour Heroes have spent almost 20 years learning about what families want from visitor experiences. We can help you to create inspiring, educational, high-quality, and affordable children's activity books, sheets, packs, menus, maps, trails, and guides. A beautiful, tailored resource will improve your family visitor experiences, increase revenue streams, and encourage return trips and valuable recommendations. We have the skills, and more importantly, the time to enhance visits to your attraction at a time when first impressions really do count.

Based near York, our highly creative, flexible, and innovative team have a wealth of fun ideas to bring your attraction to life, in exciting formats, with hand-drawn illustrations. We provide solutions in print and digital formats, and all of our work is easy to adapt for your website and social media channels, capturing every opportunity to promote your business. We work with you to develop opportunities for your attraction to make lasting,

colourheroes.com

Convivous

Stand 40/41

CONVIVOUS

Convivous is an eCommerce platform for the experience economy.

Our property software and guest experience app enable visitor attractions to connect with guests and members throughout every step of their digital journey.

We can help you enhance guests' experience, convert visitors with personalised offers, deliver a frictionless buying experience and streamline all internal operations with management from a single system.

Our unique platform harnesses the power of data to deliver intelligent AI driven solutions. This includes enhanced marketing insights that capture and optimise the complete customer journey, before, during and after their visit.

Our all-in-one solution futureproofs your business for the digital age, delivering:

- Engaging marketing tools that convert web traffic into physical visitors
- Improved accessibility and automated dynamic pricing
- No queues with smart time slot and ticket redemption
- Push notifications to guests in your venue
- Valuable feedback from guest activities

convivous.com



Creative Play UK Ltd**Stand 111**

Here at Creative Play, our team have been designing, manufacturing and installing high-quality playground equipment in a variety of spaces around the UK since 1991.

creativeplayuk.com

D M Gould Wholesale**Stand 19/20/21****DM GOULD
WHOLESALE LTD**

FARM TRACTORS * PLUSH * POCKET MONEY * GROTTTO *

Against the back drop of rising prices we maintain we offer the cheapest directly imported toys, plush and souvenir products available on the market. Cut out the middle man, save yourself money and buy DIRECT.

Come and see us to browse our up to date range of farm tractors, farmyard plush, pocket money toys and grotto gifts. We very much look forward to being of service throughout 2022.

dmgouldwholesale.co.uk

Davies & Co**Stand 107****DAVIES & CO.
RICS CHARTERED SURVEYORS**

Chartered Surveyors and Rural Consultants specialising in securing Planning Permission for farm diversification projects, negotiating Rateable Values and appeals, valuation advice for securing funding and grant aid applications.

Davies & Co have extensive experience in advising NFAN members 'farm to farm attraction', or expansion of an existing business, with Planning and Business Rates Liability.

Their approach in the leisure and tourism industry has helped farm attractions create successful businesses to maximise their assets.

Contact us today to find out how we can help you.

daviesandco.co.uk

Digitickets**Stand 108**

We provide award-winning software to help attractions, tours and events manage their operations. Trusted by over 1000 venues in the UK and further, DigiTickets provides everything needed to run an attraction from online ticketing and queue-busting ticket redemption to staff scheduling products and point of sale systems. Backed by cutting edge software and exceptional service and support, you can effortlessly control your business from anywhere at any time.

Designed around the tourism and events industry, we aim to provide the best support possible, whilst staying flexible to meet your requirements. We prioritise building genuine partnerships with our clients, making sure that we're the right choice for you whether you're a brand-new attraction or a well-established organisation. What's more, getting set up couldn't be simpler; we take care of all the technical bits, so you can get back to managing your business.

Ready to get started? Get in touch today to find out more!

digitickets.co.uk

Enchanted Creations**Stand 110/112**

Enchanted Creations (part of Leisure Design Projects Ltd) offer Turnkey Boutique glamping retreats, designing and building imaginative experiences and habitats, from Treehouse accommodation to bespoke, luxury cabins and hideaways which blend into the landscape.

enchantedcreations.co.uk

Farm Day Nurseries**Stand 67**

Farm Day Nurseries specialise in setting up and operating day nurseries within farm settings. Nature based learning is at the heart of what we do, encouraging children to engage with nature, countryside, farming, and the outside world.

We have 9 Day Nursery & Pre-Schools within farm parks situated across the country.

We are offering the perfect environment for children to learn and develop. We are proud to be expanding and are currently seeking new farm locations for Nurseries.

farmdaynurseries.co.uk

Farrah's of Harrogate**Stand 1**

Farrah's, Your Partner for Bespoke Confectionery & Fine Foods. We produce over 400 own label confectionery products.

Products include Fudge, Toffee, Biscuits, Shortbread, Chocolate, Preserves and over 100 different types of sweets. These are offered in many gift packaging styles including Bags, Bars, Tins, Boxes, Drums and Gift Sets.

Our design teamwork with your images and logo's to produce a comprehensive range unique to your business.

Contact our sales department on 01423 883000 or email enquiries@farrahs.com

ASK OUR SALES TEAM ABOUT SPECIAL SHOW OFFERS.

farrahs.com

Fiesta Crafts**Stand 116**

Fiesta Crafts have been supplying the tourist attractions market, as well as hundreds of toy and gifts shops, all over the world for over 30 years. The toys we produce make such great gifts and are so much fun for kids, making them favourites in gift shops ever since. From our small character pencils and finger puppets, to our 3D animal craft masks, Wood and clay crafts and hand puppets, the range is varied and caters for many ages.

fiestacrafts.co.uk

Fordingbridge

Stand 61



Fordingbridge specialise in the design, manufacture and installation of canopies for UK leisure industry. With a team of experts in the sector, we design and build structures which can:

- Provide all-weather outside dining areas
- Enable maximum use of outdoor space
- Increase dwell-time and guest satisfaction on rainy days
- Cover play areas, tennis courts, splash pads and jumping pillows for both sun and rain protection

Talk to our friendly team today to see what we can bring to your park.

fordingbridge.co.uk

Formula K International Stand 97/98



Formula K International is a world leading manufacturer of electric children's mini-cars, children's Driving school cars, go-karts and associated equipment all designed specifically for intensive commercial usage in all environments however challenging.

All cars are United Kingdom designed, manufactured and assembled equipment ensuring we offer a full manufacturers support directly to operators. Additionally our services also include track design, manufacturer of shock absorbing mini-car barrier systems and electronic remote backup control systems.

Formula K's reputation for the highest quality leisure vehicles available and customer service is gained over 40 years of manufacturing and supply to over 50 countries worldwide.

formula-k.co.uk

Freddie's Farm Ltd

Stand 109



Freddie's Farm snacks are delicious, healthy and environmentally friendly children's snacks.

Our snacks are all made in our SALSA approved factory on our farm, using only ingredients grown on our farm.

Not only this our 100% real fruit and veg snacks are all wrapped in 100% plastic free packaging.

freddiesfarmsnacks.co.uk

Further Space

Stand 92

FURTHER.SPACE

Start Something Amazing.

Further Space brings a unique business model to the glamping market, working with landowners to create micro-tourism partnerships. Pods are provided at zero cost so partners only need to invest in their site works. This significantly reduces their set up costs and risk. Full support with site layout, design, architectural services and planning is also provided.

Once the site is open Further Space manages the customer acquisition process including advertising, providing a booking system, payment processing and customer service. This means the landowner can focus on the customer experience once guests arrive.

As a partner you're connecting with a brand currently building a network of sites across Ireland and the United Kingdom. You benefit from a level of marketing spend and promotion that would be difficult to justify individually. You have expert support throughout the process and benefit from a growing base of existing loyal customers keen to experience new and unique locations.

If you are interested in finding out more email:
partners@further.space

further.space/partners

Fuse Metrix Group Ltd

Stand 11



FuseMetrix is a cloud based single platform leisure management solution designed to be a one stop shop for any visitor attraction business. The system has been specifically developed from the ground up to incorporate all the functionality a leisure business would need to enhance the guest experience, increase revenue and improve efficiency.

It includes:

- Group/party bookings
- Voucher management
- PoS, check-in and waivers
- Café till and hand-held order-taking
- CRM, email marketing and customer insight
- Reporting
- Back office functions
- Finance
- HR The system is fully scalable and clients range from single-site play centres to multi-site, international leisure attraction groups.

fusemetrix.com

Greenspan

Stand 68/70



Greenspan design, build, theme and decorate bespoke construction and recreational projects for any visitor attraction or client requiring a themed or tailored project.

From bespoke play areas to adventure golf courses, the Greenspan team have vast experience of construction and use the proven methods to create some of the most exciting and authentically themed attractions.

Our services include but are not limited to: Concept Design, Technical Design, Master Planning, Outdoor Play, Indoor Play, Adventure Golf and Theming.

greenspanuk.co.uk

Gregory's of Leeds Ltd Stand 5/6/7/8

Gregory's of Leeds Ltd specialist distributors of toys, stationery, soft toys & gifts.

Whether you are in the market for a novelty money box, farming tractors, toys, unicorn gifts, a festive stocking filler or high-quality stationery at a competitive price, Gregory's of Leeds Ltd. have something to suit the tastes of everyone.

The Gregory's of Leeds Ltd. team, pride themselves on being, very customer focused, helpful and provide service with a smile and most importantly are prepared to go that extra mile to ensure that your order requirements are fulfilled without delay.

This family business ethos runs through the veins of every member of the team here at Gregory's of Leeds Ltd. to this day and will do so for many years to come.

s-gregory.co.uk

Innovative Leisure Stand 39

Innovative Leisure's portfolio consists of hundreds of successful installations and an ever-evolving product range. We are constantly researching and evaluating new ideas in order to introduce, as our name suggests, the most innovative attractions.

The diversity of our product catalogue means that we supply attractions to fit many sectors of the leisure industry.

Our clients include theme parks, visitor attractions, zoos, safari parks, activity and outdoor centres, holiday parks, farm parks, indoor play centres, scout groups, local authorities, emergency services, the Army, RAF and The Royal Marines, schools, colleges and independent operators.

From the initial point of contact to the first day you operate your Innovative Leisure equipment and beyond, our unrivalled support and consultation will be there.

Whether you have experience with leisure equipment or not, Innovative Leisure will train you and your staff and advise on the most efficient way to operate our products.

innovativeleisure.co.uk

JKD3 Ltd Stand 42/43

At JKD3 Limited we have a passion for magical creative design and display. Our specialist team create quality solutions within the retail, leisure & commercial sectors; supporting our Clients by helping them to realise their asset visions.

Our leadership team are world leaders in their field, with a wealth of experience in the installation and take down of large-scale displays both internal and external. Their combined experience of creative display work within the retail and leisure industry spans over 5 decades.

Our services include the concept design, manufacture and installation of:

- Christmas decorations schemes
- Christmas grottos and experiential visits
- Animated sets
- Animatronic characters
- Interactive sets

- Seasonal displays
- Event theming
- Business theming
- Children's soft play areas
- Prop hire service
- On site snow flocking service

jkd3.co.uk

Jumbo Inflatables Stand 102

Supplying a range of unique designs to farm attractions.

We cater to a worldwide market through a network of agent and this, coupled with an ongoing development policy with a design team experienced in interpreting customer requirements, ensures that we remain at the forefront of the leisure inflatable industry.

For our full range of products please visit our website!

bounceabouts.com

Jumping Pillows Stand 14/15

Jumping Pillows® have been around for over 38 years and in the UK for almost 20 years. All our products are independently certified by TUV SUD to meet EN 14960 Part 2 and come with a 5-year warranty. The average life expectancy for a Genuine Jumping Pillow® is over 10 years and all are fitted by our highly skilled UK based installation crews. The company is owned and managed by Paul & Connie Copage who have over 50 years' experience in the Sports & Play industry and are dedicated to supplying customers unrivalled service and advice. Invest with confidence, choose Genuine Jumping Pillows®.

jumpingpillows.co.uk

Keycraft Stand 63/64

Keycraft partner with tourist attractions around the world to create commercial opportunities with toys. When it comes to pocket money and novelty toys, Keycraft are the experts. With over 40 years' experience in the sector, our offering encompasses every stage of the product lifecycle, from production to merchandising. Not only do we ensure you have the right wholesale pocket money toys for your unique market, we also maximise their potential to create profit - while reducing the element of risk.

keycraftuk.com

KIWA Agri Food Stand 90

KIWA Agri Food manage NFAN's Animal Attraction Assurance Scheme. They are the Agricultural division of Kiwa (a large company providing certification services to a broad range of industries) and as part of the scheme they conduct an annual inspection.

farmattractions.net/animal-attraction-assurance-scheme

Malcolm Scott Consultants**Stand 51**

Malcolm Scott Consultants provide expert advice for business development and town planning for visitor attractions, farm parks, farm shops, garden centres and rural land owners of any size throughout the UK.

Focused on independent owners, they are dedicated to giving their clients a personal service.

They advise on every stage of a business plan, from the initial site review and town planning, through to their operational development in retail, catering, play areas, events and visitor attractions. Services include strategic development, town planning, business rating, operational advice, ecology and full site land development.

They have over 30 years' experience in rural business development; including visitor attraction, retail and hospitality strategic management experience.

They have a portfolio of over 400 successful projects within the UK, their team can advise on all aspects of your business and provide professional, accurate and honest advice on all town planning, business development and operational matters.

malcolmscottcons.co.uk

Marsh & Co**Stand 99**

Marsh & Company are the official approved insurance brokers to NFAN and provide an exclusive scheme covering all the unique requirements of NFAN members, with premium discounts.

As well as competitive premiums we are able to provide exclusive extensions to the insurance cover, such as loss resulting from closure of premises by local authorities under the Business Interruption section.

Marsh & Company are Independent insurance brokers established for over 35 years and with a family orientated directorship offer a high standard of service to their clients across the United Kingdom.

marshcompany.co.uk

Marshfield Farm Ice Cream**Stand 103/105**

Marshfield Farm is a home, a farm and a multi award-winning ice cream manufacturer. We've been making the very best real dairy ice cream (come rain or shine!) for over 30 years and farming our fields for over 50 years.

We tend to eleven hundred acres of farmland on the Cotswold Way and every drop of fresh milk in our ice cream can be traced back to the field it first came from. The milk is moved only metres into our on-site ice creamery and churned into a galaxy of delicious flavours.

Our cows spend most of the year outdoors, free to roam on Cotswolds pastures and graze on lush grass & clover. From the highest welfare for our cows, to the sustainable practise used in our factory and on the farm, we work alongside nature to keep the soil healthy, the cows happy and the wildlife buzzing.

marshfield-icecream.co.uk

Merlinsoft Ltd**Stand 74**

Multiple award-winning systems covering all aspects of venue management including admission terminals, barriers and kiosks.

We also supply software covering admissions, retail, hospitality, memberships, online and ecommerce.

merlinsoft.co.uk

Millars Ark Toys Ltd**Stand 100**

We are a family company who have been operating for over 60 years. As direct importers, we have been suppliers to major Zoos, Safari Parks and Farm Parks both in the UK and abroad for over 25 years. We supply a large range of animal themed soft toys, pocket money toys, face masks, stationery sets and wooden educational toys, along with many others. We also specialise in gifts for Santa's Grotto and offer a gift-wrapping service for all products. We can manufacture bespoke items to suit your own designs.

All our products are fully tested and strictly comply with all test certifications, so you can be assured that all our products meet the relevant safety certification.

arktoys.co.uk

NFAN**Stand 94**

NFAN now has over 200 attraction members and nearly 100 trade members, which is amazing. Growing from strength to strength every year, we're really proud and thankful to all our members for supporting NFAN and being part of an amazing community.

Drop by and come and have a chat at the NFAN stand.

farmattractions.net

Farm Diversity Magazine

Looking for a way to diversify your farm and bring in extra revenue? Farm Diversity Magazine is a free magazine offering the latest news, products, and services related to diversifying your land. Also featuring real-life stories from farmers who have successfully diversified their operations. Whether you're interested in adding a holiday park or developing renewable energy, Farm Diversity can help you get started.

Subscribe today and start reaping the benefits of a more diverse farm! Pick up a copy of the latest issue of Farm Diversity Magazine from NFAN on stand 94.

PIB Leisure Attractions**Stand 62**

PIB Leisure Attractions is a specialist Insurance Broker to the Leisure and Visitor Attraction industry and is renowned as the insurance experts for Amusement Parks to Zoos and everything in between.



We work with businesses of all sizes including some of the UK's leading Theme and Visitor Attraction Parks to small family run businesses. Our knowledge and experience of the farming attraction industry means we tailor individual solutions to protect your employees and visitors. We understand the unique challenges that are presented, together with this increased exposure to potential liability claims. The true test of any insurance policy is how it responds in an event of a claim.

Our Leisure Attractions team has over 40 years of experience working with leisure attractions of all shapes and sizes. We work closely with leisure trade associations including National Farm Attractions Network (NFAN), British Association of Leisure Parks, Piers and Attractions (BALPPA), British Amusement Catering Trade Association (BACTA), and International Association of Amusement Parks and Attractions (IAAPA), providing support and advice to the associations and their members.

pib-insurance.com

Playcraft Ltd

Stand 32/33



PLAYCRAFT - BESPOKE SOFTPLAY DESIGN - It's vital that your play system is unique and personal to your venue and meets the specific needs of your site. We work with you throughout the process, ensuring that the design of your ADVENTURE PLAY equipment is exactly as you'd like. PLAYCRAFT, MANUFACTURE and INSTALL your play system making maximum use of space available, generating the best possible footfall while maximising your revenue streams at minimal cost.

playcraftgroup.com

Playscheme, SJ Danby Ltd

Stand 47/48



Playscheme is a family-run company with a wonderful reputation with over 25 years' experience in creating inspiring bespoke outdoor play areas for schools, nurseries and public places.

We are one of the UK's few true bespoke specialists and we have a vast experience of designing, manufacturing and installing custom-made environments that are imaginative, exhilarating and educational.

All our bespoke products are manufactured in our UK based workshop in York.

play-scheme.co.uk

Prestige Events Enterprises

Stand 28/29



Prestige is a family run business with a rich history of working in the photography industry. We are well known for delivering reliable and efficient photography solutions that drive revenue and ensure a great guest experience across a range of theme parks, events and other visitor attractions. We have an industry leading bespoke software solution, which is reliable, flexible, easy to use and can integrate into any platform.

prestigeeventsphoto.co.uk

Rainbow Productions

Stand 71



As the UK's official supplier of over 130 licensed children's characters, Rainbow Productions manage their personal appearances at farm attractions across the UK. Booking appearances by high-profile brands such as Hey Duggee, Peppa Pig and PAW Patrol helps farm parks attract even higher family footfall and create even more memorable experiences for their guests, especially children.

We are also a global leader specialising in the manufacture of bespoke mascot costumes, which are often used to entertain guests on a daily basis, increasing the farms appeal to family audiences.

To find out more about our services, please visit us on stand 71.

rainbowproductions.co.uk

Ray Hole Architects

Stand 96



Ray Hole is an international, award winning architect with over 35 years' experience gained in highly creative, multi-disciplinary design environments as; Strategist, Masterplanner, Architect and Designer. This background ultimately led him to start his own design and consultancy practice in order to provide expression to 'experience economy' philosophy.

Completed projects include; Snowdon Summit Visitor Centre, Hannover Rainforest House, Crystal Maze, Ripley's and Kidzania (London), Volkswagen's Autostadt, KidsPlay Nursery HQ, ZSL London Zoo (Land of the Lions), Dreamland Margate, Port Lympne (Tree Houses and Giraffe Hall), museums for Saudi Aramco and the Collaboration Centre for the Kuwait Oil Company, plus masterplanning originators for London (Paramount) Resort and design development on many Farm Attractions; Willows Activity and Pink Pig Farm, Avon Valley Adventure and Wildlife Park, Godstone Farm, Cotswold Farm Park, Greenwood Family Park demonstrating a diversity of clients, cultures and business sectors (public, private and institutional - across social, economic, environmental and political platforms) where the belief that the built environment, landscape and infrastructure (architecture) is but one of a range of important mediums by which greater 'value' can be realised for clients, stakeholders, end-users, society in general and the environment.

rayhole-architects.com

Real Dinos

Stand 30/31



Real Dinos is a premium Dinosaur supplier for the UK & Europe. We provide design, manufacturing through to delivery and installation of custom made dinosaurs, perfect for your venue or event.

We also have hire stock designed for Farm Park to hire and run their own Dino Event as Cockfield's Farm Park did in 2021 to a roaring success. Dry Hire for as little as £189 per day!!

realdinos.co.uk

Regency Purchasing Group **Stand 83**



By leveraging the size and scale of our business and the value of our collective managed spend, we help operators significantly reduce their costs without compromising quality or service levels.

As experienced operators ourselves, we've made it our mission to empower businesses of all sizes to compete with national chains.

We work with over 3,500 businesses across the UK to release cost savings, provide operational advice and share market insights, saving operators time and money, while supporting business growth.

regencypurchasing.co.uk

Robbie Toys

Stand 9/10



Robbie Toys Ltd is a country wide distributor of ride on toys, wheelbarrows, excavators and much more, with home delivery options for retail.

We will be offering our Farm Park special pedal tractors and foot to floor ride on as well as wheelbarrows and the new Crazy Kart from Razor.

robbietoys.co.uk

Rossi (Southend on Sea) Ltd **Stand 75/77/79/81/82/84**



Rossi has been making brilliant ice cream since 1932. Our extensive range consists of decorated Napolis, spoon in lid pots, retail pots, slush and our famous whippy mix.

We're proud to use fantastic ingredients to tickle your tastebuds; don't take our word for it, come and give us a try.

rossiparlour.co.uk

Rupert Oliver's Ideas Factory **Stand 22/23**



We will be showing the latest in beautiful musical instruments for indoors and outdoors, and look forward to delighting you with our ideas.

rupertoliversideasfactory.com

Rural and Business Specialists **Stand 69**



R&BS are independent mortgage consultants who specialise in farming and rural businesses, including farm parks and attractions.

We turn your ideas into reality by navigating your finance challenges with you. With independent access to the whole finance market and by presenting lending proposals in the best way, we increase your chances of success and save you time, stress and money.

ruralmortgages.co.uk

Severn Leisure Rides

Stand 16/17



Severn Leisure Rides are the UK distributor for Sela coin operated battery powered vehicles. We offer a wide range of vehicles for all applications including tractors, quad bikes, ride-on farm animals, bumper boats and jeeps to name but a few.

severnleisurerides.co.uk

Sundown Products

Stand 50



Sundown Petting Pellets are a supplementary feed for herbivores. The pellets are a compressed forage feed lower in energy and protein than almost any other pelleted feed.

Sundown Petting Pellets will support good gut and rumen function while controlling weight gain and preventing laminitis in susceptible animals. They are palatable and can be fed alone or mixed with a blend of other dry pellets.

sundownproducts.co.uk

Teddy Mountain (UK) Ltd **Stand 113/115/117**



Teddy Mountain - make a bear - wholesale professionals. Love is in the bear! Love happy customers? Love returning customers? Love customers that tell their friends great things about you? Love making net profit? Then you are going to LOVE Teddy Mountain "Make a Bear" Experiences!

Let's share the love - come and see why hundreds of the top UK visitor attractions trust Teddy Mountain UK with the "Make a Bear" supplies.

Teddy Mountain - Suppliers of premium quality "Make a Bear" experiences and products since 2008

We're Teddy and waiting on Stand 113-117.

teddymountain.co.uk

Teddy Tastic Bear Co Ltd **Stand 76/78/80**



Make a bear and sand art is the perfect add on for leisure attractions to drive spend per head as a paid for activity or in gift shops. With a huge range and the ability to create bespoke designs for your brand, incorporating fast delivery with top notch customer service, it's an excellent choice for your business.

teddy-tastic.co.uk

The Rural Planning Co

Stand 26



Rural Planning made easy. We are a dynamic, proactive, and forward-thinking firm of Planning Consultants. Providing strategic planning advice across England and Wales. Our areas of specialism include agriculture, rural business, equestrian and residential.

theruralplanning.co.uk

Ticket Tailor

Stand 65



Ticket Tailor is an easy-to-use and low-cost ticketing platform, perfect for tours and attractions looking to sell tickets online. With Ticket Tailor you can be live and selling tickets in just minutes and will have unlimited access to all our features and free check-in app. We're a UK-based independent platform that helps independent event creators around the world sell over 10m tickets per year.

tickettailor.com

TicketSpice

Stand 55



During the pandemic, TicketSpice helped over 100 farms launch timed ticketing in just a matter of weeks. We were honored to provide a way for farms to pivot, stay open, and ultimately grow their businesses as the world of events was changing.

When it comes to your farm, you have lots to manage between decision making, marketing, revenue optimization, staff management, and forecasting labour and product. We get it, you can easily begin to feel stretched.

Our team is focused on developing new tools, services and educational opportunities with you in mind. In 2021 we helped many farms outpace prior years revenue by as much as 24.7%. We can't wait to partner with you to increase your revenue while saving you time!

ticketspice.com

Timberplay Ltd Stand 2/3/4/36/37/38



Working in partnership with German play pioneers, Richter Spielgeräte, Timberplay have built their reputation on delivering play equipment and designs of distinction. They have worked with several members of NFAN to enhance their play facilities, demonstrating how play can be utilised to increase visitor numbers, boost secondary spend and encourage repeat visits. In addition to offering world class play equipment they are also able to support attractions with the development and design of new play areas, from concept to delivery.

timberplay.com

Timely Intervention Ltd

Stand 93



Timely Intervention provides an all-in-one subscription safety management system called Tempus. Used successfully by NFAN members, Tempus delivers instant and unrestricted access to more than 100 eLearning courses, and more than 250 online Audits, Checklists, Risk Assessments, and Policy

Documents for Farm Attractions. Tempus is easy to implement and will quickly allow the management team to monitor and report compliance instantly.

Tempus is for you if your farm attraction has hazards relating to health and safety, food, animal interaction, water play, soft play, and rides.

Do you want to protect your business against risks and legal action relating to accidents relating to guests, or staff?

Would you like to save time and relieve the burden of maintaining paper-based checklists?

Do you need to monitor and manage infection control measures easily?

Are you concerned about attracting and retaining staff?

Would you like instant reports, and evidence of your regulatory compliance?

timelyintervention.co.uk

TixTrack

Stand 114



TixTrack develops and supplies mobile-first ticketing systems to museums and galleries, visitor attractions, theatres and concert halls. TixTrack was founded in California in 2008. Our UK office was established in May 2016, and our UK Clients include Disney Tickets, The Tottenham Hotspur Experience, The Serpentine Galleries, Syon Park, Kidzplay (a chain of indoor play centres), and West End theatres such as The Palace, The Shaftesbury, The Vaudeville, etc. TixTrack's mobile-first Timed-Entry ticketing system (called "Ticketure") offers a fully-functioning, fully mobile box office via a hand-held iPad, a card reader on a lanyard, and receipt printer attached to the operator's belt. Ticketure is very easy to use. Setting up events, modifying prices, processing sales and amending bookings in Ticketure is quick and intuitive, with hardly any training required, and we provide automatic system upgrades and new product releases every two weeks -completely free of charge.

tixtrack.com

TouchWood Play

Stand 12/13



TouchWood is an award-winning, playground, design and build company. We have 20 years' experience creating innovative, highly engineered playgrounds and adventure play areas.

We understand that your visitors come to you for play - to relax and enjoy your site and the setting. If children and adults have an enjoyable play experience with good dwell times, they are likely to return for more.

Choose Touchwood to be your innovative play partner, assisting your business achieve its goals. We design everything from small woodland feel play areas, indoor play to fully themed destination adventure parks.

Touchwood's specialist teams can take your initial ideas and work with you to produce high quality results on budget and on time. Visit our website to see the broad range of skills our team can offer.

touchwoodplay.co.uk

Track Systems

Stand 89/91



The Directors of Track Systems UK Ltd have over 30 years experience in the construction and operation of miniature railways. From a simple ride to the establishment of a transport

system within your visitor attraction, a railway is an unrivalled experience. A railway can provide added interest all year round, helping to increase visitor numbers in the autumn and winter months, when used in conjunction with seasonal events such as Halloween, Christmas and Easter. Promotions such as a Ghost Train ride and Santa's Express can generate additional interest and visitor numbers and generate added publicity. Track Systems are the supplier of choice for many new and existing railway operators including some of the largest Theme parks in the UK. We have successfully installed railways on the premises of NFAN members.

track-systems-uk.co.uk

TYG Ltd T/A TYG Tickets

Stand 27 

Built by attractions, for attractions; Tyg Tickets is the cloud-based ticketing software that helps you to streamline your sales. With a focus on excellent customer service, we work closely with you to formulate the perfect solution for your attraction, whether it's general admittance, events, memberships, or gift vouchers, we have you covered. We work with a large variety of events and attractions across the UK, and are constantly shaping our ticketing system to give our clients the very best of all our expertise, helping to take the stress out of online ticketing. With a long list of benefits, from easy reporting to fully branded ticket pages, you will be in safe hands with Tyg Tickets.

tygtickets.com

Vennersys Ltd

Stand 101 

An industry-leading provider of online ticketing and integrated point of sale solutions, we have over 25 years experience in supporting our partners in improving and increasing value at their farm attractions. Our VenposCloud system provides farm attractions with the necessary solutions to optimise the visitor experience, as it integrates a vast variety of functions including third-party booking, CRM, tickets & admissions, table ordering, point of sale solutions, Gift Aid and event, facilities, access, membership and stock management. The constantly evolving nature of our software also ensures it adapts to the ever-changing needs of the sector, and can also be easily modified as our partners farm's grow.

- Increase online donations by up to 300%
- Manage up to 2.5million memberships
- Increase revenue by up to 80%
- Increase Gift Aid by up to 90% for online transactions, whilst simplifying and speeding up the process.

vennersys.co.uk

Vision

Stand 73 

Vision provide the vital link between outstanding visitor experience and great economics, for leisure operators, investors, and institutions. At the heart of our approach, you will find data and insight. Vision has a proven track record in providing 5-10 year strategic plans and investment advice, feasibility studies as well as planning major projects. Vision's proprietary data models deliver visitor journey forecasts that aid business planning and predict visitor experiences to ensure attractions provide viable, and memorable experiences. These powerful models have been used with huge success, delivering results within the projected

attendance and financial forecasts many times. With a notable history of supplying strategy and analysis to the attractions industry for over 25 years Vision is the go-to strategist for many national and international organisations and companies. Our services to the industry also include insightful and actionable training and events.

visionxs.co.uk

VisiSoft

Stand 119/120 

VisiSoft helps to create fun-filled family days out & lasting memories for your visitors by managing all of your EPOS & ticketing requirements. VisiSoft helps you to manage your farm park and report back on what you're doing really well! In 2021 we launched VisiTickets, an online ticketing platform built for farm attractions. Our platform lets you set up events with our simple to use admin tools, manage school bookings, look after memberships & annual pass holders and manage capacity to help plan your resources. Plus, you don't need to worry about spending hours training staff as we have easy-to-use tills and simple menu set ups that allow staff to be trained in minutes. You can even find out how much stock you'll need using our clever forecast reporting tools. Find out more & book a free demo at visisoft.co.uk or visit us on our stand for a quick chat.

visisoft.co.uk

World of Rides

Stand 54/56/58 

Established for over fifty years, World of Rides has the largest and longest established single source selection of coin-operated and operator-controlled, pay-to-play and free-play, rides and park equipment for the leisure and play industries available in the UK.

They are manufacturers and distributors of Coin-Operated Children's Rides, Battery Go-Karts, Trikes and Bumper Boats, Driving Schools, Bumper Cars, Off-Road Cars, Quadbikes, Tractors and Track Trains, allowing Farm Parks and Holiday Parks to attract and retain more visitors.

worldofrides.com



2023 NFAN Awards

Enter by 30th June 2022

2023 Awards Submission



Deadline 30 June 2022!

With 9 different award categories to choose from, including NEW Best Retail and NEW Sustainability Award, make sure you get the recognition you deserve and enter today!

As well as providing huge PR benefits, winning a NFAN Award is a massive accomplishment and a great opportunity to boost your business and staff morale.

Take a look at the categories:

- 1 **Jim Keetch Large Farm Attraction of the Year (<75k visitors pa)**
- 2 **Jim Keetch Small Farm Attraction of the Year (>75k visitors pa)**
- 3 **Best Trade Supplier**
- 4 **Best Food and Beverage**
- 5 **Best Digital Presence**
- 6 **Best Event**
- 7 **Day Maker**
- 8 **Best Retail - NEW for 2023**
- 9 **Sustainability - NEW for 2023**

You can enter online via the Membership Hub or if you prefer, you can download an entry form and email it to the NFAN Team.

Full details can be found on the Awards page on the NFAN website www.farmattractions.net/nfan-awards.



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info@farmattractions.net
farmattractions.net



National
Farm
Attractions
Network