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# FARM PARK MEMBERSHIP

SO MANY  
BENEFITS



National  
Farm  
Attractions  
Network

WITH SO MANY BENEFITS, CAN YOU AFFORD NOT TO BE A NFAN MEMBER?



[www.farmattractions.net](http://www.farmattractions.net)

# Why Join NFAN?

Whether you are starting an attraction or have been established for years, you will discover real benefits as a NFAN member.

Join over 200 other businesses in discovering the fantastic benefits of being a member of NFAN, the trade association for farm parks, rural attractions, and associated businesses in the UK. With exclusive offers for NFAN members from our trade members and a fantastic programme of behind the scenes tours and workshops, now is a great time to become a member.

## As a NFAN Member you will be able to:

### Influence the industry's direction

You will be kept up to date on the latest HSE advice, as well as have direct contact with the NFAN members who liaise with HSE on future guidelines. NFAN continue to be one of the key consultants chosen to work with the HSE for farm visits.

Working with other trade bodies and government agencies we ensure the farm park industry has a voice.

### Network and learn from fellow members

Meeting fellow operators is a core benefit of being a member. NFAN encourages members to network with each other by running regular events.

To encourage members to share best practice, NFAN organises Open Days at farm parks across the country, roadshows, workshops and the NFAN Annual Conference.

### Free consultations & special discounts



**Free** telephone helpline with access to our panel of planning, health & safety, catering, and financial experts.

**Exclusive** insurance scheme tailored to the needs of farm attractions.



**Free** mystery shopper visit by Shopper Anonymous worth over £200. This includes a comprehensive report and valuable feedback session.

**Benefit** from a 5% retrospective discount scheme with Booker Wholesale.



# Why Join NFAN?

## As a NFAN Member you will be able to:

### Receive sound industry advice

Through the NFAN office, you will tap into a pool of knowledge. In addition to the free telephone service, you will get access to the members only section of the website and Facebook group.

You will be the first to hear important industry news by email and receive NFAN's 'Network News', tailored for the farm attraction industry.

NFAN runs regular educational workshops on a variety of subjects to maximise knowledge in specific areas and runs Industry Code of Practice workshops.

If you are setting up an attraction you will be given specific advice to get you on the right path.

### Participate in marketing activity

As a member your details will be added to the NFAN website, often used as a source of information for day out directory websites. You will also be able to use the NFAN logo and upon joining you will receive a NFAN Membership sticker to display at your attraction.

## Enter our annual awards and attend the annual conference & trade exhibition

Only open to members, the NFAN awards showcase the best in the industry. With independent judges and eight categories, the annual awards are presented at the annual NFAN conference and trade exhibition.



(l-r): Martin Renwick award sponsor Regency Purchasing Group, Robert Nicholson & his father Roger Nicholson from Cannon Hall Farm, Colin Evans chairman of NFAN. Photo credit Shoot Systems.



## What our members say



***“Being members allowed us to enter and win the NFAN awards.. a great boost for the staff and for marketing.”***

Steve Vinden, Odds Farm Park



***“I cannot recommend NFAN highly enough. I would, go so far as to say, it would be foolhardy to proceed without them”***

Tim Rollings, Fishers Farm Park



***“They fill the knowledge information gap which any farmer wishing to diversify must have.”***

Sandra Palmer, Farmer Palmers Farm Park



***“NFAN gives you plenty of networking opportunities. Getting to know other farm park operators with similar issues has huge benefits.”***

Richard Waring, Rand Farm Park

We hope this information will encourage you to join the **National Farm Attractions Network**.

If you have any other questions, please call **03333 44 8987** or email **[info@farmattractions.net](mailto:info@farmattractions.net)**

# Membership application form

**NO  
PRICE  
INCREASE  
FOR  
2020**

## Membership Prices 2020:

The price varies upon the size of your attraction. Please tick the category that applies:

	Price (ex VAT)	VAT	TOTAL
<input type="checkbox"/> Less than 20k visitors	£125	£25	<b>£150</b>
<input type="checkbox"/> 20k to 74k visitors	£205	£41	<b>£246</b>
<input type="checkbox"/> 75k to 149k visitors	£290	£58	<b>£348</b>
<input type="checkbox"/> More than 150k visitors	£415	£83	<b>£498</b>

## Contact Details:

Attraction Name:

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Contact Name:

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Your Email Address:

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Address:

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Postcode:

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Phone:

Mobile:

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Facebook Page:

Twitter:

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Attraction Email Address:

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Attraction Website:

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**Please add names of colleagues you feel will benefit from receiving regular information:**

Additional Contact Name and Email Address:

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Additional Contact Name and Email Address:

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Additional Contact Name and Email Address:

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## Application form (cont.)

### Type of attraction (please tick all that apply):

- |                                     |  |   |  |
|-------------------------------------|--|---|--|
| <input type="checkbox"/> Farm Park  | <input type="checkbox"/> Rural Centre    | <input type="checkbox"/> Rare Breeds Farm | <input type="checkbox"/> City Farm       |
| <input type="checkbox"/> Vineyard   | <input type="checkbox"/> Wildlife Centre | <input type="checkbox"/> Country Park     | <input type="checkbox"/> Museum          |
| <input type="checkbox"/> Theme Park | <input type="checkbox"/> Equestrian      | <input type="checkbox"/> Butterfly House  | <input type="checkbox"/> Falconry Centre |

Other

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### General attractions on site:

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> Indoor Play Area | <input type="checkbox"/> Outdoor Play Area | <input type="checkbox"/> Tractor Rides       |
| <input type="checkbox"/> Pony Rides       | <input type="checkbox"/> Ride on Toys      | <input type="checkbox"/> Animal Feeding      |
| <input type="checkbox"/> Animal Handling  | <input type="checkbox"/> Maize Maze        | <input type="checkbox"/> Seasonal Activities |

Other

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### Available facilities:

- |  |                                       |   |
|--|---------------------------------------|---|
| <input type="checkbox"/> Car Parking   | <input type="checkbox"/> Toilets      | <input type="checkbox"/> Disabled Facilities      |
| <input type="checkbox"/> Souvenir Shop | <input type="checkbox"/> Produce Shop | <input type="checkbox"/> Baby Changing Facilities |
| <input type="checkbox"/> Picnic Area   | <input type="checkbox"/> Tea Rooms    |   |

Other

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### Education services:

- |  |  |   |                                       |
|--|--|---|---------------------------------------|
| <input type="checkbox"/> Pre School visits | <input type="checkbox"/> Primary School visits       | <input type="checkbox"/> Secondary School visits    | <input type="checkbox"/> Guided Tours |
| <input type="checkbox"/> Nature Trail      | <input type="checkbox"/> Free Pre-visit for teachers | <input type="checkbox"/> Demonstrations             | <input type="checkbox"/> Worksheets   |
| <input type="checkbox"/> Video Area        | <input type="checkbox"/> Education Room              | <input type="checkbox"/> Further Educational visits |                                       |

Other

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### Opening periods & prices:

- |  |   |
|--|---|
| <input type="checkbox"/> March – October | <input type="checkbox"/> All year round |
|--|---|

Other

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### Is there an entrance charge:

- |                              |                             |
|------------------------------|-----------------------------|
| <input type="checkbox"/> Yes | <input type="checkbox"/> No |
|------------------------------|-----------------------------|

# Application form (cont.)

## Raising industry standards

It is in all farm parks interest that we follow the Industry Code of Practice (below):

1. Your attraction provides and maintains adequate hand washing facilities.
2. Visitors are advised to wash their hands before eating or drinking.
3. Clean hot and cold or warm running water is provided.
4. Soap is provided.
5. Cleansing wipes or anti-bacterial gels where used are in addition to proper hand washing – not as a substitute.
6. The public are prevented from entering animal pens.
7. Visitors are prohibited from eating and drinking in animal contact areas.
8. Where play or picnic areas are adjacent to animal contact areas, contact with animals is prevented e.g. by double fencing.
9. Staff appreciate risks associated with non hand washing.
10. Adequate information is given to visitors on the risks and controls.

My Attraction meets all of the 10 points of the Industry Code of Practice (above)  Yes  No

If you have answered NO above, please still send your form and outline the reasons why below:

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# Application form (cont.)

## Payment:

Total Amount Payable £

Please send us a copy of your recent leaflet

Please make cheques payable to NFAN Ltd and send to the address below. For credit or debit card payments please call 03333 44 8987. If you would like to pay via bank transfer please use the details below and add your attraction name as the reference.

Lloyds Bank: Account Number: 45056568 Sort Code: 30-63-64

Signed:

Date:

Name (block capitals):

Please email your form to [info@farmattractions.net](mailto:info@farmattractions.net) or return to: NFAN, c/o Agility Marketing, Akeman Business Park, 64-68 Akeman Street, Tring, Herts HP23 6AF

**Tel: 03333 44 8987** **Web: [www.farmattractions.net](http://www.farmattractions.net)** **Email: [info@farmattractions.net](mailto:info@farmattractions.net)** VAT Registration Number: 130 0397 57

## Indemnity

1.1 In signing this membership application form the member shall indemnify NFAN Ltd, T/A the National Farm Attractions Network (NFAN) against all liabilities, costs, expenses, damages and losses (including but not limited to any direct, indirect or consequential losses, loss of profit, loss of reputation and all interest, penalties and legal costs (calculated on a full indemnity basis) and all other professional costs and expenses) suffered or incurred by NFAN arising out of or in connection with:

- (a) any claim made against NFAN by a third party arising out of or in connection with the provision of the services by the member.
- (b) any claim made against NFAN by a third party for death, personal injury or damage to property arising out of or in connection with the provision of services by the member.
- (c) any representations (express or implied) made by the member to any third party.

1.2 This indemnity shall apply whether or not NFAN has been negligent or is at fault.

## Representations

1.3 NFAN makes no representation as to the level of member compliance with the Industry Code of Practice. No assessment of the members premises are conducted by NFAN regarding the suitability of services provided by the member.

1.4 An individual member's statement of compliance with the Industry Code of Practice is based upon member self assessment. Third parties who rely upon representations made by members are advised to conduct specific due diligence in this regard.

1.5 At no point should a third party rely upon a member's association with NFAN as evidence of the level of service provided by a member or compliance with the Industry Code of Practice.