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National  
Farm  
Attractions  
Network

# MEAD OPEN FARM - OPEN DAY

Leighton Buzzard, LU7 9JH

Wednesday 5<sup>th</sup> December 2018

## MEAD OPEN FARM



Christmas is a magical time of year for many Farm Parks, especially at Mead Open Farm where the new 'The Magic of Christmas' experience is set to build on an already popular event. Delegates will have the opportunity to see the Christmas event in operation including the Naughty & Nice Challenge Walk through, Magical Enchanted Forest, Make a Bear Workshop and Reindeer Flying School.

There will be escorted tours of the farm park which includes indoor & outdoor play areas, Sky Trail and Sky Tykes high ropes courses and the recently opened new Magical Veggie Wood indoor play area and new restaurant.

If you are travelling on Tuesday, you are invited to call in to nearby NFAN member Green Dragon Rare Breeds Farm & Eco Centre MK18 3LA. There will be a guided tour at 2.30pm. A networking dinner will be held Tuesday night at The Woburn Hotel.

## PROGRAMME

- 4<sup>th</sup> Dec**  
2.30pm **Green Dragon Rare Breeds Farm & Eco Centre** - MK18 3LA. There will be a guided tour at 2.30pm followed by refreshments at 4pm. Closes 5.30pm. 30 min from Woburn.
- 7.30pm **Networking Dinner** – The Woburn Hotel. Meet in the hotel bar.
- 5<sup>th</sup> Dec**  
9:30am **Open Day at Mead Open Farm**  
Arrival with tea, coffee, bacon rolls.
- 10.00am **Welcome Presentation** – Matt Heast and the Mead Open Farm team.
- 10:45am Split into groups for site tour including; New indoor play area and the Magic of Christmas experience.
- 1.00pm Lunch and networking.
- 2.00pm Presentations:  
**Marketing The Christmas Experience** – Top tips on how to market a successful event - Anita Waddell, Agility Marketing.  
**Mead's 2018 Catering Project** – Steven Holland, Just Inspire.  
**Stages of Christmas** – Join Millicent Ham as she reveals the backstage tips that makes Mead Open Farm's Christmas a real performance! – Toni Lilley, Farm Park Entertainments.
- Q&A**
- 3.30pm Refreshments & networking

## PRICES & BOOKING

### Open Day – member's rate

Price includes lunch and refreshments...

1 person	£45pp
2 people	£40pp
3+ people	£35pp
Non-members	£85pp

**Dinner 4<sup>th</sup> Dec** £35pp  
All prices + VAT (including wine)

## DINNER TUE 4<sup>th</sup> DEC

### Pre Open Day NFAN Dinner

**£35 per person + VAT (inc wine)**  
The Woburn Hotel. Book with NFAN.

Thanks to our  
Wine sponsor  
**Agility Marketing**



## ACCOMMODATION

The Woburn Hotel, MK17 9PX. **B&B Single £105, Double £135 inc VAT.**  
Book direct with the hotel. Call 01525 290441 and quote 'NFAN Ref:155361'.  
For best rate book by **25th September** (subject to availability)

## OPEN DAY SPONSORS

Thank you to our Open Day sponsors **Bidfood & Magenta Star**



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