

LIMITED SPACES
BOOK TODAY!



CATERING RESULTS BOOSTER

Walby Farm Park, Cumbria CA6 4QL
Thursday 21st April 2016, 10am – 3.30pm

ABOUT THE WORKSHOP

Find out how to improve your catering offer while improving your margins and enhancing the customer journey.

This is an informative, lively and interactive workshop led by Turpin Smale Catering Consultants. This course last ran in 2013 and was a sell-out.

The workshop will focus on topics including:

- Measuring performance and the key ratios
- Profit and why you shouldn't sell confectionary
- How do your menu prices compare
- Quality and why it is worth pursuing
- Food and drink menus - lessons to learn
- Brilliant birthday parties and kids food
- Labour cost and the Living Wage
- Innovation and trends
- Busting queues and service system
- 'Buy with Your Eyes' presentation
- Who does it well

WALBY FARM PARK



Walby Farm Park won the 2015 NFAN Best Food & Beverage Award, as well as picking up the award for Farm Attraction of the year.

The Curly Tails Café offers tasty home-cooked dishes made with locally produced ingredients. Walby pride themselves on sourcing ingredients from established local suppliers. There will be a brief opportunity to look around the farm park during the day.

ABOUT TURPIN SMALE

Turpin Smale Catering Consultants is one of the UK's leading catering consultancies. The workshop will be led by Director Chris Brown, also author of the award-winning Great Cafes Blog.



PRICE

Price includes lunch and refreshments during the day.
£85pp + VAT.

Numbers are limited so early booking is advised.

WORKSHOP ADDRESS

Walby Farm Park
Crosby-on-Eden, Carlisle,
Cumbria CA6 4QL
Phone:01228 573056

Hotel - The nearest convenient hotel is Premier Inn Carlisle M6Jcn44 CA3 0JR. More upmarket, the Crown at Wetheral is recommended.

HOW TO BOOK

It's simple, book and pay online by credit card at
www.farmattractions.net

OR call to pay on [01904 615059](tel:01904615059)

**BOOK
ONLINE
NOW**