

FIND A WORLD OF NEW IDEAS TO MAKE YOUR LAND MORE PROFITABLE

- Glamping
- Solar Panels
- Holding Your Own Festival
- Opening A Family Attraction
- Brewing Ales/Beers
- Ice Cream Production
- Farm Shops & Delis
- Business Planning
- Creating A Multi-Purpose Venue
- Paintballing
- Camping Cabins
- Vineyards
- B&Bs
- Holiday Lets
- Inflatable Play Equipment
- Sustainability

OLYMPIA LONDON
27 & 28 NOVEMBER 2014

LIMITED FREE TICKETS,
ACTIVATE NOW USING
CODE FLY1

WWW.THEFARMINGSHOW.CO.UK



#FARMBIZ 
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FARM BUSINESS INNOVATION 2014
INSPIRING RURAL ENTREPRENEURS

AND LAND OWNERS TO MAKE THEIR LAND MORE PROFITABLE



Fenella Collins
CLA's Head of Planning



David Horler
Tractor Ted Creator



Sharon Earp
Award-winning
Glamping Expert



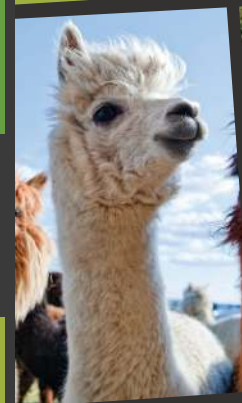
Alistair Sawday
Rural Holiday
Entrepreneur



Charles Forbes Adam
Innovative Estate
Owner



Kate Beavan
BBC One Show's
Resident Farmer



200 EXHIBITORS
100 SEMINARS
4,000 VISITORS
FREE TO ATTEND



27TH & 28TH NOVEMBER
OLYMPIA • LONDON

REGISTER FOR FREE TICKETS TODAY

Farm Business Innovation 2014 is an interactive exhibition designed specifically to help you find new ways to diversify your land with new business opportunities. The event is packed with inspirational ideas that you may never have considered before along with the people that can help you make it happen. Sign up for your free tickets at www.thefarmingshow.co.uk giving you access to meet the experts, try out equipment and solutions, and learn business skills that will make your new venture a success.



PLANNING AND FUNDING EXPERTS



THE AVERAGE UK FARM ATTRACTION RECEIVES OVER 50,000 VISITORS A YEAR



LEISURE ATTRACTION EXPERTS



HEAR SUCCESS STORIES FROM THOSE WHO HAVE DONE IT!



OF THE GOVERNMENT'S £100M TOURISM STRATEGY INVESTMENT, £25M IS DEDICATED TO PROMOTING RURAL TOURISM



53% OF FARMERS ARE MAKING A MAJOR CHANGE TO THEIR BUSINESS IN THE NEXT 12-36 MONTHS IN ORDER TO INCREASE PROFITABILITY

Holiday Park Scene



COUNTRYSIDE ALLIANCE
The voice of the countryside



National Farm Attractions Network



Farming Online
www.farming.co.uk

100 FREE SEMINARS FROM THE UK'S LEADING INDUSTRY EXPERTS

JUST SOME OF THE 100 SEMINARS THIS YEAR
FOR THE FULL LIST VISIT WWW.THEFARMINGSHOW.CO.UK

Tom Beeley :
Diversifying into renewables

Tom Pearson :
Turning Your Festival Idea Into A Reality On Your Land

Andrew Howe :
Holiday Parks – The Right Diversification For You?

Dr Keith Thomas :
Brew Your Way to Profit - Farm Brewed Beer and Cider

Alistair Sawday :
Generating Extra Income From B&B, Self-Catering In Your Buildings

Giles Frampton :
The Future of Solar Power in Farm Business Innovation

Gary Richardson :
Open Your Farm to Visitors

Dan Yates :
Tap Into The £2.5bn Camping Market Via The Online Boom

Sharon Earp :
Creating an Award Winning Glamping Business

Simon Proctor :
Getting Paid For The Power That You Export

Colin Finlay :
Beyond Firewood - Business Enterprises In Woodland

Barry Davies :
Change Of Use Of Farm Buildings To Leisure & Tourism Use

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