



National
Farm
Attractions
Network

2015 NFAN Pre-Conference Tour Mead Open Farm

Programme

9.30am	Registration and welcome refreshments
10.00am	History of Mead Open Farm, recent investments and business growth The Mead Open Farm team
10.40am	The Mead Open Farm Marketing Strategy Anita Waddell & Simone Hayes, Agility Marketing
11.00am	Refreshment break
11.20am	Tour of Mead Open Farm
12.45pm	Lunch
2.00pm	Childcare on Farm Parks Paul Sharp, Kids Play Childcare
2.20pm	Making Xmas easier and more profitable Nick Richardson, Magenta Star
2.40pm	Q&A from the Mead Open Farm team
3.00pm	Refreshments and close

Thank you to our Pre-Conference Tour Sponsors:

