

2015 NFAN Pre-Conference Tour Mead Open Farm

Programme

9.30am Registration and welcome refreshments

10.00am History of Mead Open Farm, recent investments and business growth

The Mead Open Farm team

10.40am The Mead Open Farm Marketing Strategy

Anita Waddell & Simone Hayes, Agility Marketing

11.00am Refreshment break

11.20am Tour of Mead Open Farm

12.45pm Lunch

2.00pm Childcare on Farm Parks

Paul Sharp, Kids Play Childcare

2.20pm Making Xmas easier and more profitable

Nick Richardson, Magenta Star

2.40pm Q&A from the Mead Open Farm team

3.00pm Refreshments and close

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