

SO MANY BENEFITS



National  
Farm  
Attractions  
Network

# Trade Membership



[www.farmattractions.net](http://www.farmattractions.net)

## Why Join The NFAN?



NFAN trade membership is a fantastic way of increasing your awareness, profile and ultimately new business amongst the farm attraction sector.

The National Farm Attractions Network (NFAN) currently has over 200 farm attraction members and is continuously growing!

### Trade membership will help your business:

#### Increase your profile

- Your company's details will be added to the NFAN website, an excellent source for farm attraction leads.
- Upon joining, you can provide information about your services to the NFAN office who will email it to members. You can also send another promotional email within the year.
- You'll be able to use the NFAN logo on your website, literature and refer to your membership when talking to fellow farm attractions.
- You will have the opportunity to showcase your expertise by writing an advice article which is sent to attraction members and uploaded to the website.

#### Provide opportunities to network

- As a trade member, you can attend the Farm Attraction Open Days, to which we've previously had around 100 farm members attend.
- Trade members can also book to attend the 'Site Visit Day' of the 2015 Annual Conference, when members visit local farm attractions. Usually the conference has over 150 members attend and this is a great way to meet fellow members.

#### Priority and reduced rates

- For the last three years we have sold out of exhibition space! For 2015, members will get priority booking for trade stands.
- As a member, you benefit from reduced rates in the NFAN newsletter, Network News. As advertising space is limited in this publication, again priority is given to NFAN members.
- If you wish to increase your profile further, trade membership also allows you to be a sponsor at the Annual Conference, Open Days, NEW Scottish Road Show and NEW FarmHub Workshop events.

## What our Members say...



“Many NFAN members are now regular customers. Without any doubt the network has been crucial to this.”

**David Taylor,  
David Taylor Design**



“Every year, we’ve obtained our membership fees back at least 40 times over”

**Anita Waddell, Agility Marketing**



“We were able to grow our profile and customer base quickly through NFAN. ”

**Jonathan Winchester, Shoppers Anonymous**



**The Adventure Attractions Specialist**

“Being a member of NFAN has allowed us to develop great working relationships with Farm Parks across the country. After working with NFAN, we opened new attractions at four different farm parks in 2013.

**Phil Pickersgill, Innovative Leisure**

We hope this information will encourage you to join The National Farm Attraction Network. If you have any other questions, please call 01536 513397 or email [marketing@farmattractions.net](mailto:marketing@farmattractions.net).

## Membership Application Form



National  
Farm  
Attractions  
Network

**Claim the VAT BACK!** Make sure you take a copy of this form as it is your VAT Invoice.  
VAT Registration Number 130 0397 57.

### Contact Details:

Attraction Name:
Contact Name:
Address:
Postcode:
Telephone:
Mobile:
Email:
Website:

**Please add names of colleagues you feel will benefit from receiving regular information.**

Additional Contact Name
Additional Contact Email

### I wish to join NFAN and enclose payment for 2014 Trade Membership:

Fee (excl VAT)	VAT	TOTAL
£220	£44	£264

### Payment

Total Amount Payable £ \_\_\_\_\_

Please make cheques payable to NFAN Ltd and send to the address below. For credit or debit card payments please call 01536 513397. If you would like to pay via bank transfer please use the below details and **add your company name as the reference.**

Lloyds TSB Kettering:      Account Number 00375617      Sort Code 30 94 68

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Name (block capitals) \_\_\_\_\_

Please email to [info@farmattractions.net](mailto:info@farmattractions.net) or return to: National Farm Attractions Network,  
Victoria House, 31 – 33 Victoria Street, Kettering, Northamptonshire, NN16 0BU  
Tel: 01536 513397 Web: [www.farmattractions.net](http://www.farmattractions.net) VAT Registration Number: 130 0397 57.