

Brand New Venue!

The Majestic Hotel in Harrogate has all the ingredients for a successful conference venue; excellent location, ample parking, large conference and adjacent conference space as well as free Wifi.

Special accommodation rates

NFAN have arranged a special rate of £88 per night for a single room, £103 per night for a double room with single occupancy or £113 for a twin/double room. To obtain these special rates, please book directly with the hotel on 01423 700 300, quoting NFAN.

Great Value Delegate Rates

Members enjoy a 30% discount on delegate rates and we offer multi discounts for the more people you bring. To view the full range of options, visit www.farmattractions.net or see the printed booking form.



Trade Exhibition

With over 60 trade stands, the Trade Exhibition is very much part of the Conference and is situated right next to the main conference.

Find out what is new

See the latest products from entertainment and play, online and e-ticketing, as well as having the opportunity to discuss your requirements with industry experts.

You can also meet this year's Golden sponsors, Davies & Co, S Gregory & Co and Marsh & Co.



About NFAN



**National
Farm
Attractions
Network**

Uniting the Farm Attraction Industry, The National Farm Attraction Network (NFAN) has over 250 Members and is the only independent co-operative for farm and rural attractions.

Members benefit from a wide variety of networking events, educational workshops and knowledge sharing forums. NFAN also runs a telephone helpline and helps farm members implement the Industry Code of Practice.

Visit www.farmattractions.net to book or for membership details.

Majestic Hotel, Harrogate
11th & 12th February 2014



2014 NFAN Annual Conference & Trade Exhibition



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With a new venue, the 2014 NFAN Conference & Trade Exhibition will be the biggest NFAN event for 2014.

Pre-Conference Day Events

10th February: Daytime

On your way to Harrogate, we've arranged free entry for you to visit Yorkshire Wildlife Park. See how this former farm park operation has been transformed.

10th February: Evening

Join the Committee and other delegates for informal networking in the Hotel Bar. Just order your food and drinks from the bar menu.

11th February: Daytime

Open Day to Cannon Hall Farm

Award-winning Cannon Hall Farm in South Yorkshire sits in the beautiful Pennine foothills and welcomes over 250,000 visitors annually.

The family-run farm includes a £400,000 adventure playground (with the biggest tube maze in Europe), newly expanded tea rooms (packed for Sunday roasts) and an award-winning butchery.

As part of the visit, delegates will be able to visit the farm's new animal contact barn and viewing platforms.

9am: Depart by coach from The Majestic Hotel.

10am: Arrive for welcome refreshments and a farm tour of the individual business units. The day also includes a lively farm park debate, Q&A session and networking lunch.

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11th February: Evening

Informal NFAN Awards Dinner

Brand new for 2014, the NFAN Awards will be presented during the Networking Dinner. Networking is a key part of NFAN membership and we encourage delegates to attend.

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Book online at www.farmattractions.net

Main Conference Programme

12th February: Daytime

- 8.30am Registration: Coffee/tea and bacon rolls. A chance to visit the Trade Exhibition
- 9.15am Welcome and introduction – **NFAN Chairman Matthew Heast**
- 9.20am Looking back and moving forward: The future of NFAN – **The NFAN Committee**
- 10.00am The Team: How a Farmer reluctantly went to Disney and had a revelation – **Tom Percy, York Maze**
- 10.30am Happy customers: How to achieve positive online reviews – **Anita Waddell, Agility Marketing.**
- 10.40am Learn from the best – **The 2014 Farm Attraction of the Year winner**
- 10.50am Coffee/tea and a chance to visit the Trade Exhibition
- 11.30am Getting more from your gift shop spend – **Mike Bennett, Yorkshire Wildlife Park**
- 11.50am Avoiding the 5 common mistakes in bank lending – **Phil Barker, Lloyds TSB**
- 12.10pm NFAN AGM
- 12.20pm Networking Lunch and Trade Exhibition
- 2pm How a graduate placement can accelerate growth: A farm park's success story – **Louise Possegger and team, Spring Barn Farm Park**
- 2.20pm Be number one: How to become an award-winning attraction – **Cath Dutton, People Junction**
- 2.40pm Afternoon tea and chance to visit the Trade Exhibition.
- 3.20pm Learning Outside the Classroom: Get top marks for your school visits – **Gary Richardson, Countryside Learning**
- 3.40pm Food for thought: Creating best-in-class catering – **The 2014 Catering Award Winner**
- 4.00pm Refreshments and close

**BOOK
ONLINE
NOW**



The biggest tube maze in Europe.

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