

Trade Membership







www.farmattractions.net

Why join the NFAN?



NFAN trade membership is a fantastic way of increasing your awareness, profile and ultimately new business amongst the farm attraction sector.

NFAN currently has 200 farm attraction members and is continuously growing! Why not join us? Plus, with the Annual Conference and Trade Exhibition coming up and a fantastic **SPECIAL OFFER**, now is a great time to become a member.

Join now for 2015 and get the rest of 2014 FREE!

Trade membership will help your business:

Increase your profile

- Your company's details will be added to the NFAN website, an excellent source for farm attraction leads.
- Upon joining, you can provide information about your services to the NFAN office who will email it to members. You can also send another promotional email within the year.
- You'll have the opportunity to be included in the quarterly 'What's New' e-newsletter to promote your new products and services to farm attraction members.
- You'll be able to use the NFAN logo on your website, literature and refer to your membership when talking to fellow farm attractions.
- Upon joining you'll receive a NFAN membership sticker to display in your office.

Provide opportunities to network

- As a trade member, you can attend the Open Days, to which we've previously had over 100 farm members attend.
- Trade members can also book to attend the 'Site Visit Day' of the 2015 Annual Conference, when members visit local farm attractions. Usually the conference has over 150 members attend and this is a great way to meet fellow members.

Priority and reduced rates

- For the last three years we have sold out of exhibition space! For 2015, members will get priority booking for trade stands.
- As a member, you benefit from reduced rates in the NFAN newsletter, Network News. As advertising space is limited in this publication, again priority is given to NFAN members.
- If you wish to increase your profile further, trade membership also allows you to be a sponsor at the Annual Conference, Open Days, 2-day Roadshow and host educational workshops.



What our members say...



"Many NFAN members are now regular customers. Without any doubt the network has been crucial to this."

David Taylor,
David Taylor Design



"Every year, we've obtained our membership fees back at least 40 times over"

Anita Waddell, Agility Marketing



"We were able to grow our profile and customer base quickly through NFAN."

Jonathan Winchester, Shopper Anonymous



"Being a member of NFAN has allowed us to develop great working relationships with farm parks across the country. After working with NFAN, we opened new attractions at four different farm parks in 2013.

Phil Pickersgill, Innovative Leisure

We hope this information will encourage you to join <u>The National Farm Attractions Network</u>. If you have any other questions, please call 01536 513397 or email marketing@farmattractions.net

Membership Application Form



SPECIAL OFFER - Join for 2015 and get the rest of 2014 FREE

Contact Details:

Contact Name: Address: Postcode: Telephone: Mobile: Email: Website: Please add names of colleagues you fe Additional Contact Name & Email Address Additional Contact Name & Email Address Additional Contact Name & Email Address	eel will benefit from receiving regular information.	
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I wish to join NFAN and enclose payment for 2015 Trade Membership:		
Fee (excl VAT) VAT	TOTAL	
£230 £46	£276	
	Total Amount Payable £ td and send to the address below. For credit or debit If you would like to pay via bank transfer please use the me as the reference.	
Lloyds TSB Kettering: Account Nur		
Signed:	Date:	
Name (block capitals)		

Please email to info@farmattractions.net or return to: National Farm Attractions Network, Victoria House, 31 – 33 Victoria Street, Kettering, Northamptonshire, NN16 0BU

Tel: 01536 513397 Web: www.farmattractions.net VAT Registration Number: 130 0397 57.