

SO MANY BENEFITS



National
Farm
Attractions
Network

Farm Park Membership

With so many benefits, can you afford not to be a NFAN Member?



www.farmattractions.net

Why Join The NFAN?

Whether you are starting an attraction or have been established for years, you will discover real benefits as an NFAN member.

Membership numbers currently stand at 200 Attraction Members. Why not join us? Plus with exclusive trade member discounts and a fantastic **SPECIAL OFFER**, now is a great time to become a member.

Join now for 2015 and get the rest of 2014 FREE!

As an NFAN Member you will be able to:

Influence the Industry's Direction

- You will be kept up to date on the latest HSE advice, as well as have direct contact with the NFAN members who liaise with HSE on future guidelines. NFAN continue to be one of the key consultants chosen to work with the HSE for farm visits.
- Working with other trade bodies and government agencies we ensure the farm park industry has a voice.

Network and Learn from Fellow Members

- Meeting fellow operators is a core benefit of being a member. NFAN encourages members to network with each other by running regular events.
- To encourage members to share best practice, NFAN organises Open Days at farm parks across the country, overnight roadshows, workshops and the NFAN Annual Conference.
- NFAN co-ordinate County Groups, encouraging Members to solve local issues together.

**Five Events in
2014**

Receive Sound Industry Advice

- Through the NFAN office, you will tap into a pool of knowledge. In addition to the free telephone service, you will get access to the Members only section of the website.
- You will be the first to hear important industry news by email and receive NFAN's quarterly 'Network News', tailored for the farm attraction industry. You will receive regular articles written by expert Trade Members.
- NFAN run regular educational workshops on a variety of subjects to maximise knowledge in specific areas and have run free Industry Code of Practice workshops.
- If you are setting up an attraction you will be given specific advice to get you on the right path.

Free Consultations & Special Discounts

- Have a planning problem? As a Member of NFAN you can request a free 15 minute consultation from industry expert, Barry Davies from Davies and Co.
- Want a recommended insurance product? Through our preferred insurance partner, we have developed an insurance product for the farm attraction industry.

Participate in Marketing Activity

- As a member your details will be added to the NFAN website, often used as a source of information for day out directory websites. You will also be able to use the NFAN logo and upon joining you will receive an NFAN Membership sticker to display at your attraction.

Enter our Annual Awards

- Only open to Members, the NFAN Awards showcase the best in the industry. Now with 7 categories and independent judges.

What our members say...



“Being members allowed us to enter and win the NFAN awards.. a great boost for the staff and for marketing.”

Steve Vinden
Odds Farm Park



“I cannot recommend the NFAN highly enough. I would, go so far as to say, it would be foolhardy to proceed without them”

Tim Rollings
Fishers Farm Park



“They fill the knowledge information gap which any farmer wishing to diversify must have.”

Sandra Palmer
Farmer Palmers Farm Park



“NFAN gives you plenty of networking opportunities.

Getting to know other farm park operators with similar issues has huge benefits.”

Richard Waring
Rand Farm Park

Membership Application Form



SPECIAL OFFER – Join for 2015 and get the rest of 2014 FREE

Membership Prices:

The price varies upon the size of your attraction. Please tick the category that applies:

	Price (ex VAT)	VAT	TOTAL
<input type="checkbox"/> Less than 20,000 visitors	£100	£20	£120
<input type="checkbox"/> 20,000 to 74,000 visitors	£160	£32	£192
<input type="checkbox"/> 75,000 to 149,000 visitors	£230	£46	£276
<input type="checkbox"/> More than 150,000 visitors	£290	£58	£348

Contact Details:

Attraction Name:	
Contact Name:	
Your Email Address:	
Address:	
Postcode:	
Phone:	Mobile:
Facebook Page:	Twitter:
Attraction Email Address:	
Attraction Website:	

Please add names of colleagues you feel will benefit from receiving regular information:

Additional Contact Name and Email Address:
Additional Contact Name and Email Address:
Additional Contact Name and Email Address:

Application Form Continued



National
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Type of Attraction (please tick all that apply):

- | | | | | | |
|--------------|--------------------------|-----------------|--------------------------|------------------|--------------------------|
| Farm Park | <input type="checkbox"/> | Rural Centre | <input type="checkbox"/> | Rare Breeds Farm | <input type="checkbox"/> |
| City Farm | <input type="checkbox"/> | Vineyard | <input type="checkbox"/> | Wildlife Centre | <input type="checkbox"/> |
| Country Park | <input type="checkbox"/> | Museum | <input type="checkbox"/> | Theme Park | <input type="checkbox"/> |
| Equestrian | <input type="checkbox"/> | Butterfly House | <input type="checkbox"/> | Falconry Centre | <input type="checkbox"/> |

Other _____

General Attractions on Site:

- | | | | | | |
|------------------|--------------------------|-------------------|--------------------------|---------------------|--------------------------|
| Indoor Play Area | <input type="checkbox"/> | Outdoor Play Area | <input type="checkbox"/> | Tractor Rides | <input type="checkbox"/> |
| Pony Rides | <input type="checkbox"/> | Ride on Toys | <input type="checkbox"/> | Animal Feeding | <input type="checkbox"/> |
| Animal Handling | <input type="checkbox"/> | Maize Maze | <input type="checkbox"/> | Seasonal Activities | <input type="checkbox"/> |

Other _____

Facilities Available:

- | | | | | | |
|---------------|--------------------------|--------------|--------------------------|--------------------------|--------------------------|
| Car Parking | <input type="checkbox"/> | Toilets | <input type="checkbox"/> | Disabled Facilities | <input type="checkbox"/> |
| Souvenir Shop | <input type="checkbox"/> | Produce Shop | <input type="checkbox"/> | Baby Changing Facilities | <input type="checkbox"/> |
| Picnic Area | <input type="checkbox"/> | Tea Rooms | <input type="checkbox"/> | | |

Other _____

Educational Services:

- | | | | | | |
|-------------------|--------------------------|-----------------------|--------------------------|-----------------------------|--------------------------|
| Pre School visits | <input type="checkbox"/> | Primary School visits | <input type="checkbox"/> | Secondary School visits | <input type="checkbox"/> |
| Guided Tours | <input type="checkbox"/> | Nature Trail | <input type="checkbox"/> | Free Pre-visit for teachers | <input type="checkbox"/> |
| Demonstrations | <input type="checkbox"/> | Worksheets | <input type="checkbox"/> | Further Educational visits | <input type="checkbox"/> |
| Education Roo | <input type="checkbox"/> | Video Area | <input type="checkbox"/> | | |

Opening Periods & Prices

March – October All year round Other _____

Is there an Entrance Charge? Yes No

Raising Industry Standards

It is in all farm parks interest that we follow the Industry Code of Practice (below):

1. Your attraction provides and maintains adequate hand washing facilities.
2. Visitors are advised to wash their hands before eating or drinking.
3. Clean hot and cold or warm running water is provided.
4. Soap is provided.
5. Cleansing wipes or anti bacterial gels are used alongside proper hand washing – not as a substitute.
6. The public are prevented from entering animal pens.
7. Visitors are prohibited from eating and drinking in animal contact areas.
8. Where play or picnic areas are adjacent to animal contact areas, contact with animals is prevented e.g. by double fencing.
9. Staff appreciate risks associated with non hand washing.
10. Adequate information is given to visitors on the risks and controls.

My Attraction meets all of the 10 points of the Industry Code of Practice (above), please tick

If you have not ticked the above box, please still send your form and outline the reasons why below:

Payment:

Total Amount Payable £ _____

Please send us a copy of your recent leaflet

Please make cheques payable to NFAN Ltd and send to the address below. For credit or debit card payments please call 01536 513397. If you would like to pay via bank transfer please use the below details and **add your attraction name as the reference**.

Lloyds TSB Kettering: Account Number: 00375617 Sort Code: 30 94 68

Signed: _____ Date: _____

Name (block capitals) _____

Please email your form to info@farmattractions.net or return to: National Farm Attractions Network, Victoria House, 31 – 33 Victoria Street, Kettering, Northamptonshire, NN16 0BU

Tel: 01536 513397 Web: www.farmattractions.net Email: info@farmattractions.net

VAT Registration Number: 130 0397 57

Indemnity

1.1 *In signing this membership application form the member shall indemnify the National Farm Attractions Network (“NFAN”) against all liabilities, costs, expenses, damages and losses (including but not limited to any direct, indirect or consequential losses, loss of profit, loss of reputation and all interest, penalties and legal costs (calculated on a full indemnity basis) and all other professional costs and expenses) suffered or incurred by the NFAN arising out of or in connection with:*

- (a) *any claim made against the NFAN by a third party arising out of or in connection with the provision of the services by the member.*
- (b) *any claim made against the NFAN by a third party for death, personal injury or damage to property arising out of or in connection with the provision of services by the member.*
- (c) *any representations (express or implied) made by the member to any third party.*

1.2 *This indemnity shall apply whether or not the NFAN has been negligent or is at fault.*

Representations

1.3 *The NFAN makes no representation as to the level of member compliance with the Industry Code of Practice. No assessment of the members premises are conducted by the NFAN regarding the suitability of services provided by the member.*

1.4 *An individual member’s statement of compliance with the Industry Code of Practice is based upon member self assessment. Third parties who rely upon representations made by members are advised to conduct specific due diligence in this regard.*

1.5 *At no point should a third party rely upon a member’s association with the NFAN as evidence of the level of service provided by a member or compliance with the Industry Code of Practice.*