

SO MANY BENEFITS



National  
Farm  
Attractions  
Network

## Farm Park Membership

With so many benefits, can you afford not to be a NFAN Member?



[www.farmattractions.net](http://www.farmattractions.net)

## Why Join The NFAN?



**Whether you are starting an attraction or have been established for years, you'll discover real benefits as a NFAN member.**

Membership numbers currently stand at over 200 Attraction members. Why not join us? Plus with exclusive trade member discounts and [new pro-rata pricing for July](#), now is a great time to join.

### As a NFAN Member you'll be able to:

#### Influence the Industry's Direction

- You'll be kept up to date on the latest HSE advice, as well as have direct contact with the NFAN members who liaise with HSE on future guidelines. NFAN continue to be one of the key consultants chosen to work with the HSE for farm visits.
- Working with other trade bodies and government agencies we ensure the farm park industry has a voice.

#### Network and Learn from Fellow Members

- Meeting fellow operators is a core benefit of being a member. NFAN encourages members to network with each other by running regular events.
- To encourage members to share best practice, NFAN organises Open Days at farm parks across the country, overnight roadshows, workshops and the NFAN Annual Conference.
- NFAN co-ordinate County Groups, encouraging members to solve local issues together.

Five Events in  
2014

#### Receive Sound Industry Advice

- Through the NFAN office, you'll tap into a pool of knowledge. In addition to the free telephone service, you'll get access to the members only section of the website.
- You'll be the first to hear important industry news by email and receive NFAN's quarterly 'Network News', tailored for the farm attraction industry. You'll receive regular articles written by expert Trade members.
- NFAN run regular educational workshops on a variety of subjects to maximise knowledge in specific areas and have run free Industry Code of Practice workshops.
- If you are setting up an attraction you'll be given specific advice to get you on the right path.

#### Free Consultations & Special Discounts

- Have a planning problem? As a Member of NFAN you can request a free 15 minute consultation from industry expert, Barry Davies from Davies and Co.
- Want a recommended insurance product? Through our preferred insurance partner, we've developed an insurance product for the farm attraction industry.

#### Participate in Marketing Activity

- As a member your details will be added to the NFAN website, often used as a source of information for day out directory websites. You will also be able to use the NFAN logo and upon joining you will receive a NFAN Membership sticker to display at your attraction.

#### Enter our Annual Awards

- Only open to members, the NFAN Awards showcase the best in the industry. Now with 7 categories and independent judges.

#### Use NFAN's Benchmarking Service

- Compare your results confidentially with other members. We review visitor numbers, turnover, catering spend and gift shop spend after each holiday period.

#### NEW Members Community Forum

- Open to members only, an online forum where members can interact and have discussions about different topics.



## What our members say...



“Being members allowed us to enter and win the NFAN awards.. a great boost for the staff and for marketing.

**Steve Vinden**  
**Odds Farm Park**



“I cannot recommend the NFAN highly enough. I would, go so far as to say, it would be foolhardy to proceed without them”

**Tim Rollings**  
**Fishers Farm Park**



“They fill the knowledge information gap which any farmer wishing to diversify must have.”

**Sandra Palmer**  
**Farmer Palmers Farm Park**



“NFAN gives you plenty of networking opportunities.

Getting to know other farm park operators with similar issues has huge benefits.

**Richard Waring**  
**Rand Farm Park**

We hope this information will encourage you to join The National Farm Attractions Network. If you have any other questions, please call 01536 513397 or email [marketing@farmattractions.net](mailto:marketing@farmattractions.net)

# Membership Application Form



**Membership from only £37.50 (+VAT)**  
Join this July and enjoy pro-rata pricing

## Membership Prices

The price varies upon the size of your attraction. Please tick the category that applies:

	Price (ex VAT)	VAT	TOTAL
<input type="checkbox"/> Less than 20,000 visitors	£37.50	£7.50	£45.00
<input type="checkbox"/> 20,000 to 74,000 visitors	£56.25	£11.25	£67.50
<input type="checkbox"/> 75,000 to 149,000 visitors	£82.50	£16.50	£99.00
<input type="checkbox"/> More than 150,000 visitors	£103.13	£20.63	£123.76

**Claim the VAT BACK!** Make sure you take a copy of this form as it is your VAT Invoice.  
VAT Registration Number 130 0397 57.

## Contact Details:

Attraction Name:	
Contact Name:	
Address:	
Postcode:	
Phone:	Mobile:
Email Address:	Website:
Company Facebook Page:	Twitter:

**Please add names of colleagues you feel will benefit from receiving regular information:**

Additional Contact Name and Email Address:
Additional Contact Name and Email Address:
Additional Contact Name and Email Address:

## Application Form Continued



### Type of Attraction (please tick all that apply):

- |              |                          |                 |                          |                  |                          |
|--------------|--------------------------|-----------------|--------------------------|------------------|--------------------------|
| Farm Park    | <input type="checkbox"/> | Rural Centre    | <input type="checkbox"/> | Rare Breeds Farm | <input type="checkbox"/> |
| City Farm    | <input type="checkbox"/> | Vineyard        | <input type="checkbox"/> | Wildlife Centre  | <input type="checkbox"/> |
| Country Park | <input type="checkbox"/> | Museum          | <input type="checkbox"/> | Theme Park       | <input type="checkbox"/> |
| Equestrian   | <input type="checkbox"/> | Butterfly House | <input type="checkbox"/> | Falconry Centre  | <input type="checkbox"/> |

Other \_\_\_\_\_

### General Attractions on Site:

- |                  |                          |                   |                          |                     |                          |
|------------------|--------------------------|-------------------|--------------------------|---------------------|--------------------------|
| Indoor Play Area | <input type="checkbox"/> | Outdoor Play Area | <input type="checkbox"/> | Tractor Rides       | <input type="checkbox"/> |
| Pony Rides       | <input type="checkbox"/> | Ride on Toys      | <input type="checkbox"/> | Animal Feeding      | <input type="checkbox"/> |
| Animal Handling  | <input type="checkbox"/> | Maize Maze        | <input type="checkbox"/> | Seasonal Activities | <input type="checkbox"/> |

Other \_\_\_\_\_

### Facilities Available:

- |               |                          |              |                          |                          |                          |
|---------------|--------------------------|--------------|--------------------------|--------------------------|--------------------------|
| Car Parking   | <input type="checkbox"/> | Toilets      | <input type="checkbox"/> | Disabled Facilities      | <input type="checkbox"/> |
| Souvenir Shop | <input type="checkbox"/> | Produce Shop | <input type="checkbox"/> | Baby Changing Facilities | <input type="checkbox"/> |
| Picnic Area   | <input type="checkbox"/> | Tea Rooms    | <input type="checkbox"/> |                          |                          |

Other \_\_\_\_\_

### Educational Services:

- |                   |                          |                       |                          |                             |                          |
|-------------------|--------------------------|-----------------------|--------------------------|-----------------------------|--------------------------|
| Pre School visits | <input type="checkbox"/> | Primary School visits | <input type="checkbox"/> | Secondary School visits     | <input type="checkbox"/> |
| Guided Tours      | <input type="checkbox"/> | Nature Trail          | <input type="checkbox"/> | Free Pre-visit for teachers | <input type="checkbox"/> |
| Demonstrations    | <input type="checkbox"/> | Worksheets            | <input type="checkbox"/> | Further Educational visits  | <input type="checkbox"/> |
| Education Roo     | <input type="checkbox"/> | Video Area            | <input type="checkbox"/> |                             |                          |

### Opening Periods & Prices

March – October  All year round  Other \_\_\_\_\_

Is there an Entrance Charge? Yes  No

## Raising Industry Standards

It is in all farm parks interest that we follow the Industry Code of Practice (below):

1. Adequate washing facilities are provided and maintained.
2. Visitors are advised to wash their hands before eating or drinking.
3. Clean hot and cold or warm running water is provided.
4. Soap is provided.
5. Cleansing wipes or anti bacterial gels are used alongside proper hand-washing – not as a substitute.
6. The public are prevented from entering animal pens.
7. Visitors are prohibited from eating and drinking in animal contact areas.
8. Where play or picnic areas are adjacent to animal contact areas, contact with animals is prevented – for example: by double fencing.
9. Staff appreciate risks associated with non-hand-washing.
10. Adequate information is given to visitors on the risks and controls.

My Attraction meets all of the 10 points of the Industry Code of Practice (above), please tick

If you have not ticked the above box, please still send in your application and outline the reasons why (below):

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## Payment

Total Amount Payable £ \_\_\_\_\_

**Please send us a copy of your recent leaflet**

Please make cheques payable to NFAN Ltd and send to the address below. For credit or debit card payments please call 01536 513397. If you would like to pay via bank transfer please use the below details and **add your company name as the reference.**

Lloyds TSB Kettering:

Account Number 00375617

Sort Code 30 94 68

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Name (block capitals) \_\_\_\_\_

Please email to [info@farmattractions.net](mailto:info@farmattractions.net) or return to: National Farm Attractions Network, Victoria House, 31 – 33 Victoria Street, Kettering, Northamptonshire, NN16 0BU

Tel: 01536 513397 Web: [www.farmattractions.net](http://www.farmattractions.net) VAT Registration Number: 130 0397 57.