



# SPONSORSHIP

## 2020 Annual Conference & Trade Exhibition

28<sup>th</sup>, 29<sup>th</sup> & 30<sup>th</sup> January 2020 Doncaster

### Open Afternoon Visit Sponsor – 28<sup>th</sup> Jan

**SOLD OUT** £300

Open afternoon visit to Pink Pig, Sole Sponsor

- Space for two pop up banners & your promotional material available to delegates
- Your logo, company profile and web link on the NFAN Conference website page
- Your Company name on the Conference promotional flyer
- Social media credits

### Informal Dinner Sponsor – 28<sup>th</sup> Jan

**AVAILABLE** £1500

Opening night informal buffet dinner and horse racing entertainment. Opportunity for a sole sponsor to own the night to create a party atmosphere. Sponsorship includes:

- Welcome drink
- A public thank you by NFAN Chairman
- Space for pop up banners in banqueting room
- Opportunity to have your promotional material and branding around the room
- Your logo, company profile and web link on the NFAN Conference website page
- Social media credits
- Two tickets for the dinner

### Open Day Visit Sponsor – 29<sup>th</sup> Jan

**AVAILABLE** £550

Yorkshire Wildlife Park Open Day. Max 2 sponsors

- A public thank you at the start of the event
- A three minute elevator pitch during the afternoon
- Space for two pop up banners & the option to hand out your promotional material to delegates
- Attendance for two people including lunch and refreshments
- Your logo, company profile and web link on the NFAN Conference website page
- Your Company name on the Conference promotional flyer
- Social media credits

### Drinks Reception Sponsor – 29<sup>th</sup> Jan

**AVAILABLE** £750

Held in the trade exhibition area, max 2 sponsors

- Two complimentary drinks per person
- A public thank you by NFAN during the evening
- Space for pop up banners where drinks are served
- Your logo printed on the drinks tokens handed out to delegates
- Your logo, company profile and web link on the NFAN Conference website page
- Your Company name on the Conference promotional flyer
- Social media credits

### NFAN Awards Dinner Sponsor – 29<sup>th</sup> Jan

**SOLD OUT** £3000

The highlight event of the Conference, glittering awards dinner. Sole Sponsor

- A public thank you by NFAN Chairman during the dinner
- Space for pop up banners in banqueting room
- Your logo printed on the front cover of menus
- Opportunity to have your promotional material and branding on tables
- Your logo on screen during the dinner reception
- Your logo, company profile and web link on the NFAN Conference website page
- Social media credits
- Two tickets for the dinner

## NFAN Awards Dinner Wine Sponsor– 29<sup>th</sup> Jan

**SOLD OUT**

**£1000**

- A public thank you by NFAN Chairman during the dinner
- Space for pop up banners in banqueting room
- Your logo printed on the menus
- Your logo on screen during the dinner reception
- Your logo, company profile and web link on the NFAN Conference website page
- Two tickets for the dinner
- Social media credits
- Maximum of two sponsors

## NFAN Awards Category Sponsor – 30<sup>th</sup> Jan

**AVAILABLE**

**£700 - £1000**

- Award Categories:
  - Best in Education - £700 - **AVAILABLE**
  - Best Food & Beverage - **SOLD**
  - Best Digital Presence - £700 - **SOLD**
  - Innovation - £700 - **SOLD**
  - Day Maker Award - **SOLD**
  - Farm Attraction of the Year (<75k visitors) - **SOLD**
  - Farm Attraction of the Year (over 75k visitors) **£1000 Sponsorship - SOLD**
- A public thank you by NFAN during the evening
- An opportunity to present the award & photograph with the winners
- Your logo printed on the menu/awards programme on the tables
- Your logo, company profile and web link on the NFAN Conference website page
- Two tickets for the dinner
- One sponsor per Award Category

## Main Conference Gold Sponsor – 30<sup>th</sup> Jan

**SOLD OUT**

**£2000**

- One 2x2m stand included in the price
- Your logo included on all pre-event promotional materials
- Your logo, company profile and web link on the NFAN Conference website page
- A public thank you at the start of conference, before lunch and end of conference
- Logo on pop up display boards at registration and in main conference room
- Logo on the Conference welcome slide
- Attendance at Conference for four people (does not include Awards dinner)
- Insert in delegate pack - exclusive to Gold Sponsors only
- Maximum of three sponsors

## HOW TO BOOK

Existing sponsors for Conference and Awards had the first option to renew their sponsorship. Have a look at the available packages, which are sold on a first come first served basis. Payment will be required to secure your sponsorship. Complete the booking form on the next page then email to [info@farmattractions.net](mailto:info@farmattractions.net)

### Payment

Payment must be received in advance via BACS, cheque or credit/debit card.

Cheques must be made payable to 'NFAN' and sent to:

Unit S4, 64 – 68 Akeman Street, Tring, HP23 6AF

To pay via credit/debit card please call the NFAN office on 03333 44 8987

BACS: Sort Code: 30-63-64 Account No. 45056568

### Cancellation

We cannot accept cancellations once the signed booking has been received.

# NFAN SPONSORSHIP BOOKING FORM



National  
Farm  
Attractions  
Network

(Please tick)

Open Afternoon Visit Sponsor – 28th Jan	£300	<b>SOLD</b>
Informal Dinner Sponsor – 28th Jan	£1500	<input type="checkbox"/>
Open Day Visit Sponsor 29th Jan	£550	<input type="checkbox"/>
Drinks Reception Sponsor – 29th Jan	£750	<input type="checkbox"/>
Awards Dinner Main Sponsor	£3000	<b>SOLD</b>
Awards Dinner Wine Sponsor	£1000	<b>SOLD</b>
Best in Education Award Sponsor	£700	<input type="checkbox"/>
Best Food & Beverage Award Sponsor	£700	<b>SOLD</b>
Best Digital Presence Award Sponsor	£700	<b>SOLD</b>
Innovation Award Sponsor	£700	<b>SOLD</b>
Day Maker Award Sponsor	£700	<b>SOLD</b>
Farm Attraction of the Year (<75k visitors) Sponsor	£700	<b>SOLD</b>
Farm Attraction of the Year (75k+ visitors) Sponsor	£1000	<b>SOLD</b>
Conference Day Gold Sponsor	£2000	<b>SOLD</b>

**All prices exclude VAT**

Total Sponsorship Amount      £ \_\_\_\_\_

## Your Details

Company Name: \_\_\_\_\_

Your Name: \_\_\_\_\_

Your Invoice Address: \_\_\_\_\_

\_\_\_\_\_ Postcode: \_\_\_\_\_

Email Address \_\_\_\_\_

Telephone \_\_\_\_\_

Mobile \_\_\_\_\_

Your website: \_\_\_\_\_

Are you a member?       Yes       No

Members have first priority on sponsorship opportunities.

I agree that I wish to book the above sponsorship.

Signed by: \_\_\_\_\_ Name \_\_\_\_\_

Date: \_\_\_\_\_

### OFFICE USE ONLY.

DATE RECEIVED: \_\_\_\_\_

TIME RECEIVED: \_\_\_\_\_

CHECKED

CHECKED BY: \_\_\_\_\_