

National Farm Attractions Network

# LIMITED SPACES BOOK TODAY **CATERING RESULTS BOOSTER WORKSHOP**

Wed 20<sup>th</sup> March 2019 10am – 3.30pm - Cannon Hall Farm, South Yorkshire S75 4AT Wed 25<sup>th</sup> Sept 2019 10am – 3.30pm - Chobham Adventure Farm, Surrey GU24 8DB

## **ABOUT THE WORKSHOP**

Find out how to improve your catering offer while improving your margins and enhancing the customer journey.

This is an informative, lively and interactive workshop led by Turpin Smale Catering Consultants. This course was a sell-out last year.

The workshop will focus on topics including:

- Measuring performance and the key ratios
- Profit and why you shouldn't sell confectionary
- How do your menu prices compare
- Quality and why it is worth pursuing
- Food and drink menus lessons to learn
- Brilliant birthday parties and kids food
- Labour cost and the Living Wage •
- Innovation and trends
- Busting queues and service system •
- 'Buy with Your Eyes' presentation
- Who does it well

## WED 20 MARCH – CANNON HALL FARM



Cannon Hall Farm won the 2016 NFAN Large Farm Park of the Year Award. The old tea rooms have been transformed into The White Bull Restaurant and the Play barn houses the Hungry Lama restaurant

## WED 25 SEPT – CHOBHAM ADV FARM



Chobham Adventure Farm employ 3 full time chefs who prepare fresh,

wholesome, homemade food every day. They work closely with local suppliers to ensure freshness and seasonal produce and support the local community.

### ABOUT TURPIN SMALE



Turpin Smale Catering Consultants is one of the UK's leading catering consultancies. The workshop will be led Catering Consultants by Director Chris Brown, also author of the award-winning Great Cafes Blog.

# PRICE

Price includes lunch and refreshments during the day. £85pp + VAT.

Numbers are limited so early booking is advised. Places are initially limited to two delegates per member. Additional places may be booked nearer the time subject to availability.

## WORKSHOP ADDRESSES

Chobham Adventure Farm. Woking, Surrey GU24 8DB Hotel - Premier Inn, and other hotels in Woking 10 min away.

#### HOW TO BOOK

It's simple, book and pay online by credit card at

#### www.farmattractions.net

OR call to pay on 03333 44 8987

