

RAISE YOUR PROFILE

2018 NFAN Network News Advertising & Open Day Sponsorship

NETWORK NEWS

Network News is a printed A4 newsletter. 500 copies are printed and mailed to the NFAN membership and farm prospect database and it is distributed at NFAN events. A pdf copy is published on the NFAN website.

There are three editions a year
March, September, January

Limited advertising

We only have room for 2 quarter page ads in each issue, both appearing on the back page of the newsletter.

	2018 Prices
Members	£325
Non-members	£395

Inserts

As well as ¼ page ads we also take inserts (single page A4) in each edition of Network News. We will need 500 copies of your insert. We can take 3 inserts per edition.

	2018 Prices
Members	£325
Non-members	£395



OPEN DAY SPONSORSHIP

Sponsors are a vital ingredient in the success of NFAN events, their support enables event prices to be kept low for farm operators, encouraging attendance. Open Days usually attract between 100 and 150 people.

We allow a maximum of 2 sponsors per Open Day. Sponsor benefits include...

- A public thank you by NFAN's Chairman at the start of the event
- A pop-up banner in the coffee/refreshment meeting area
- An opportunity to place your brochures/promotional items in delegate bags
- A three-minute elevator pitch during the day
- Up to two members of your staff attending the Open Day
- Logo included on the website and downloadable flyer promoting the event
- Credit in the event review printed in Network News and online
- Social media mentions

	Date	Price for Members
York Maze	Wednesday 18 th July	£500
Mead Open Farm	Wednesday 5 th December	£500

OPEN DAY DINNER - WINE SPONSORSHIP

Many delegates travel some distance and arrive the night before the Open Day. NFAN host a networking dinner typically attended by about 80 people. There is the opportunity to be the Wine Sponsor for the dinner.

We are seeking a single sponsor, Sponsor benefits include...

- A public thank you by NFAN's Chairman at the start of the dinner
- Pop-up banners display stand in the dinner area
- Up to two members of your staff attending the dinner
- Opportunity to place brochures/promotional items on the tables
- Logo included on the website and downloadable flyer promoting the event
- Credit in the Open Day review printed in Network News and online
- Social media mentions

	Date	Price for Members
York Maze	Wednesday 18 th July	£500
Mead Open Farm	Wednesday 5 th December	£500

ROADSHOW SPONSORSHIP

The 2018 Roadshow takes NFAN to Southampton and the Isle of Wight over 3 days from 19th – 21st June. We will be visiting three or four attractions and spending about 2 - 3 hours at each. The tour involves an overnight stay (or two). Roadshows typically attract about 40 attendees.

We are seeking a single sponsor for the Roadshow. Benefits include:

- A public thank you by NFAN's Chairman
- A three-minute elevator pitch at one of the tour venues and the opportunity to put up a pop-up banner.
- Opportunity to have your promotional leaflets in the delegate packs
- A member of your staff being present at the chosen venue, however, you can also pay the delegate fee and join the full tour.
- Logo included on the website and downloadable flyer promoting the event
- Credit in the Roadshow review printed in Network News and online
- Social media mentions

We are looking for one Trade Member to sponsor the Roadshow at a cost of £500.

HOW TO BOOK

Advertising and Sponsorship opportunities will be reserved on a first come first served basis. To enable as many Trade Members as possible to show their support for NFAN, we will initially restrict adverts, inserts and sponsorship to one of each type per organisation (e.g. you can book an Ad, an Insert and take out a Sponsorship package*, but initially at least not book multiple Ads). Once all members have had an opportunity to take up the initial offers, any unsold Ad spaces, Inserts and Sponsorship will be made available for multiple bookings.

* Sponsorship packages for the Annual Conference, Open Day and Awards are not included in the above. Details of these sponsorship packages will be announced later in the year.

Please complete the booking form below and email to info@farmattractions.net or post to: NFAN, 105 The Mount, York YO24 1GY.

Payment

Payment must be received to secure your booking via cheque, credit card or BACS. Cheques made payable to 'NFAN Ltd' should be sent to the address above. Credit Card payments can be made over the phone 01904 615059, or pay by BACS: Sort Code: 30-63-64, Account No: 45056568.

A VAT receipt/invoice will be issued once booking is confirmed.

Network News Deadlines for Inserts and Artwork

Edition	Booking Deadline	Artwork/Inserts by	Distributed
March	3 March	10 March	Mid March
September	11 August	18 August	Early Sept
January	8 December	18 December	Early Jan

High res artwork should be sent to info@farmattractions.net in the format of pdf or jpg.

Inserts must be sent to NFAN 105 The Mount York YO24 1GY to arrive by the deadline.

Cancellation

We cannot accept cancellations once the booking has been made and confirmed via email or via the completed booking form.

NFAN BOOKING FORM



¼ Page Adverts in Network News £325 member/£395 non-member

March 2018 advert **SOLD** September 2018 advert January 2019 advert

Inserts in Network News £325 member/£395 non-member

March 2018 insert **SOLD** September 2018 insert January 2019 insert

Open Day Sponsorship £500

York Maze – 18th July Mead Open Farm – 5th December

Open Day Dinner – Wine Sponsorship £500

York Maze – 17th July Mead Open Farm – 4th December

Roadshow Sponsorship £500

Isle of Wight 19th – 21st June

Total Advertising & Sponsorship Commitment £ _____
VAT @20% £ _____
TOTAL £ _____

Your Details

Company Name: _____

Your Name: _____

Your Invoice Address: _____

Email Address _____

Telephone _____

Mobile _____

Are you a member? Yes No

Type of business: _____

Your website: _____

OFFICE USE ONLY.

DATE RECEIVED: _____

TIME RECEIVED: _____

CHECKED

I agree that I wish to book the above advertising or sponsorship.

Signed by: _____ Name _____ Date: _____