

SO MANY BENEFITS



National
Farm
Attractions
Network

Trade Membership



www.farmattractions.net

Why join the NFAN?



NFAN trade membership is a fantastic way of increasing your awareness, profile and ultimately new business amongst the farm attraction sector.

There are an estimated 20 million visits made to farm attractions each year and NFAN is at the heart of the sector with 200 members from small farm diversifications to attractions welcoming over 500,000 visitors pa. NFAN members are investing over £20m pa in new products and services.

There are networking events and opportunities to engage with members throughout the year, with the Annual Conference and Trade Exhibition in February.

Trade membership will help your business:

Increase your profile

- Your company details will be added to the Trade Members section of the NFAN website, a valuable resource used regularly by NFAN members to source suppliers.
- Your NFAN trade membership includes one FREE solus email a year sent on your behalf by NFAN to all farm attraction members. Use it to introduce your company, promote a new product or service or just update members on your latest news.
- You'll also have the opportunity to put a FREE entry in the quarterly 'Trade Member News' e-newsletter to all NFAN farm attraction members to promote a new product or service.
- You'll be able to use the NFAN logo on your website, literature and refer to your membership when talking to farm attractions.
- Upon joining you'll receive a NFAN membership sticker to display in your office.

Provide opportunities to network

- Each year NFAN organise two Open Days at farm attractions and the annual roadshow two day tour. Trade members can book to attend these events which can attract up to 150 members, a great networking opportunity.
- Trade members can also book to attend the 'Site Visit Day' of the Annual Conference, when members visit local farm attractions. Usually the conference has over 150 members attend and this is a great way to meet members.

Priority and reduced rates

- The Annual Conference and Trade Show is the highlight of the year. For the last three years we have sold out of exhibition space! Trade Members get priority booking and special rates. The money you save from just the discount on the stand goes a long way towards your NFAN membership.
- As a member, you benefit from reduced rates in the NFAN newsletter, Network News. 500 are printed 3 times a year. As advertising space and inserts are limited in this publication, again priority is given to NFAN members.
- To increase your profile further, trade membership also allows you to be a sponsor at the Annual Conference, Awards Dinner, Open Days etc.

What our members say...



“Many NFAN members are now regular customers. Without any doubt the network has been crucial to this.”

**David Taylor,
David Taylor Design**



“Every year, we’ve obtained our membership fees back at least 40 times over”

Anita Waddell, Agility Marketing



“We were able to grow our profile and customer base quickly through NFAN. ”

Jonathan Winchester, Shopper Anonymous



“Being a member of NFAN has allowed us to develop great working relationships with farm parks across the country. After working with NFAN, we opened new attractions at four different farm parks in 2013.

Phil Pickersgill, Innovative Leisure

We hope this information will encourage you to join [The National Farm Attractions Network](#).
If you have any other questions, please call 01904 615059 or email marketing@farmattractions.net

Membership Application Form



Contact Details:

Company Name:
Contact Name:
Address:
Postcode:
Telephone:
Mobile:
Email:
Website:

Please add names of colleagues you feel will benefit from receiving regular information.

Additional Contact Name & Email Address
Additional Contact Name & Email Address
Additional Contact Name & Email Address

I wish to join NFAN and enclose payment for 2017 Trade Membership:

Fee (excl VAT)	VAT	TOTAL
£275	£55	£330

Payment

Total Amount Payable £ _____

Please make cheques payable to NFAN Ltd and send to the address below. For credit or debit card payments please call 01904 615059. If you would like to pay via bank transfer please use the below details and **add your company name as the reference.**

Lloyds Bank: Account Number: 45056568 Sort Code: 30 63 64

Signed: _____ Date: _____

Name (block capitals) _____

A VAT Invoice will be sent to you. VAT Registration Number: 130 0397 57.

Please email to info@farmattractions.net or return to: National Farm Attractions Network, 105 The Mount, York YO24 1GY. Tel: 01904 615059 Web: www.farmattractions.net