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National
Farm
Attractions
Network

WILLOWS ACTIVITY FARM OPEN DAY

St. Albans, AL4 0PF

Wednesday 10th May 2017

WILLOWS ACTIVITY FARM



Willows Activity Farm provides a full day of wholesome fun for families with a particular emphasis on under 8's. As well as lots of farmyard fun, indoor and outdoor play and a

seasonal programme of events, Willows includes the PETER RABBIT Adventure Playground, the first Peter Rabbit themed attraction of its kind in the world.

The Peter Rabbit Theatre also hosts daily shows featuring Peter Rabbit, Lily Bobtail and Benjamin Bunny, along with Meet and Greets which are really popular with their young fans.

Willows offers an all-inclusive admission price which includes all activities, shows, demonstrations, rides and seasonal programmes included in the price.

Set in the Hertfordshire countryside Willows Activity Farm is 200m off Junction 22 of the M25.

If you are travelling on Tuesday, you are welcome to call in to two nearby NFAN farm parks. Standalone Farm SG6 4JN, and. Hatfield Park Farm AL9 5NB. Call in anytime on Tuesday, just mention you are a NFAN member on arrival.

PROGRAMME

- 9th May** **Standalone Farm & Hatfield Park Farm**
Travelling on Tue? Standalone Farm and Hatfield Park Farm have both kindly offered complimentary entry on Tuesday for NFAN Open Day delegates.
- 7.30pm **Networking Dinner**
Tewin Bury Hotel. All delegates welcome.
- 10th May** **Open Day at Willows AL4 0PF**
- 9:00am Arrival with tea, coffee, bacon rolls.
9.45am Welcome talk from Andrew Wolfe, Chief Executive, Willows Activity Farm.
10:30am Split into groups for site tour including; retail, catering, indoor and outdoor play, farm animals, shows, Peter Rabbit play area etc.
12.00pm Lunch and networking.
1.30pm Presentations from Willows including:
Willows Marketing – Denise Wallin, Head of Marketing
Events at Willows – Case Study on Christmas, Antonia Wilson & Sarah Taylor
Childcare on a farm – Paul Sharp, Kids Play Childcare
Q&A
3.30pm Refreshments & networking
4.00pm Finish

PRICES & BOOKING

Open Day – member's rate

Price includes lunch and refreshments...

1 person	£45pp
2 people	£40pp
3+ people	£35pp
Non-members	£85pp

Dinner 9th May £39pp

All prices + VAT (including wine)

DINNER TUE 9th MAY

Pre Open Day NFAN Dinner
£39 per person + VAT (inc wine)
Tewin Bury Farm. Book with NFAN.

Thanks to our Wine Sponsor
Kids Play Childcare



ACCOMMODATION

Tewin Bury Farm Hotel, Welwyn AL6 0JB. **B&B Single £95, Double £105 inc VAT.** Book direct with the hotel. Call 01438 717793 and quote 'NFAN Dinner'. Limited to 30 rooms so book early.

OPEN DAY SPONSORS

We would not be able to offer you such affordable rates without our sponsors. A big thank you to our Open Day sponsors **Lappset Creative & David Taylor Design**



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