



National
Farm
Attractions
Network

2015 NFAN Pre-Conference Tour Mead Open Farm

Programme

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|---------|---|
| 9.30am | Registration and welcome refreshments |
| 10.00am | History of Mead Open Farm, recent investments and business growth
The Mead Open Farm team |
| 10.40am | The Mead Open Farm Marketing Strategy
Anita Waddell & Simone Hayes, Agility Marketing |
| 11.00am | Refreshment break |
| 11.20am | Tour of Mead Open Farm |
| 12.45pm | Lunch |
| 2.00pm | Childcare on Farm Parks
Paul Sharp, Kids Play Childcare |
| 2.20pm | Making Xmas easier and more profitable
Nick Richardson, Magenta Star |
| 2.40pm | Q&A from the Mead Open Farm team |
| 3.00pm | Refreshments and close |

Thank you to our Pre-Conference Tour Sponsors:

