



Visitor Services

POND PLANT LIFE

FROG BIT



BOG BEAN



DUCKWEED



REEDMACE



WATER-LILY



WATER FORGET-ME-NOT



Ponds are teeming with plant-life. These are just a few to look out for throughout the year.

What can you see?

DID YOU KNOW?

A horse's front teeth never stop growing, but they are worn down when they eat grass!

Yum



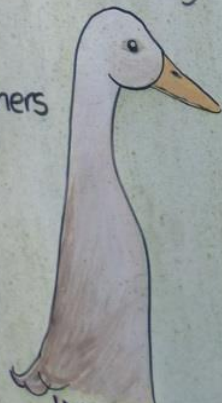
Yum

What Can You See!

On our pond there is a variety of different ducks - below are some you may see here today!

KHAKI CAMPBELLS

We have greyish brown feathers and a dark brown head.



INDIAN RUNNERS

We stand very tall and straight

MALLARDS the males are grey, brown, purple and green whereas a female is only brown and white.



CRESTED we are brown and green and look like we have cotton wool on our heads



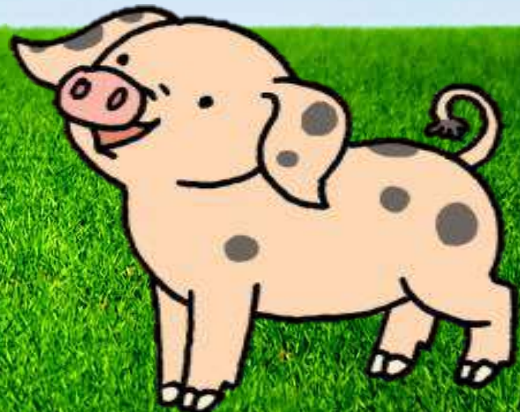
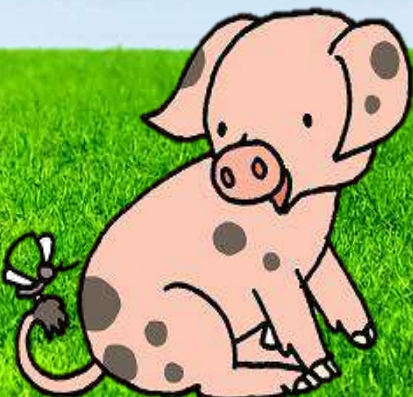
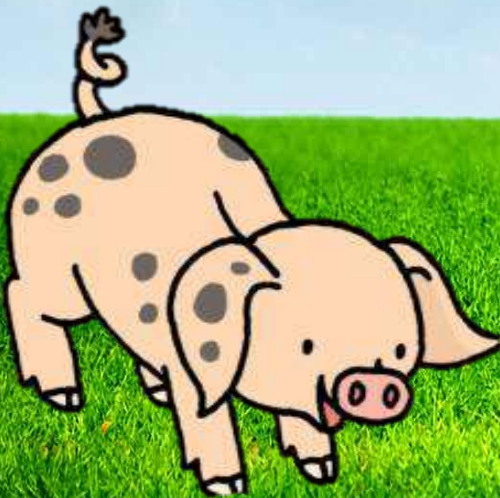
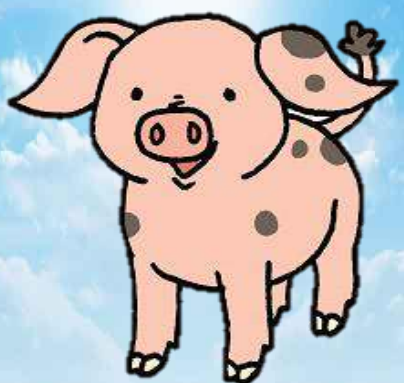
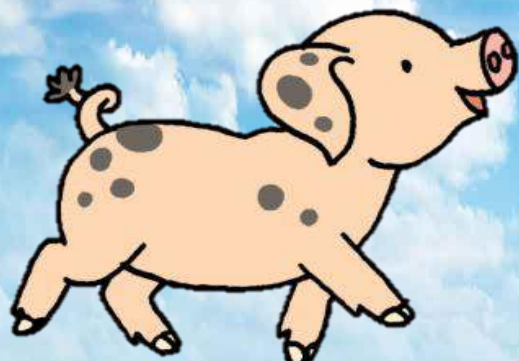
Godstone Farm
best value farm in the South East



Godstone Farm

& Playbarn

Godstone Farm



Baby Signing

Groups all over the country

www.singandsign.com



Sing and Sign

Fish



Hand faces sideways and mimes a fish tail movement 'swimming'

'Baby Signing the fun way'

www.singandsign.com

To find your local group pick up a leaflet in the Playbarn or Giftshop



Sing and Sign

Rabbit



Index and third fingers make 'rabbit ears'

'Baby Signing the fun way'

www.singandsign.com

To find your local group pick up a leaflet in the Playbarn or Giftshop



Very Young Children

Did you know...

Baby sheep
are called



'Lambs'

Listen...



Can you make a
'Gobble Gobble'
noise like a Turkey?

Southdown Sheep

Southdown sheep originate from England. They were bred in Sussex over 200 years ago!

Because of their small size, they are easy to handle, quiet, docile and easy to be tamed making them very friendly.



Older Children & Adults

Chinese Geese

Chinese Geese are often used as 'watch dogs' as they can make lots of noise (honking) when they see something unusual.

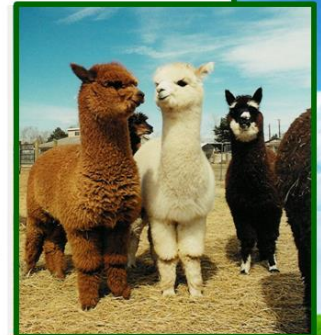
If you raise them from babies they often love to talk back to you.



Alpacas

Alpacas come from South America and have been domesticated for thousands of years.

An adult Alpaca can weigh up to 48 to 84 kg.



Farm Trail

Farm Trail

Goats have really good balance!

1



How long can you stand on one leg without falling over?



Farm Trail

Take a big sniff...
What can you smell in the barn?

7



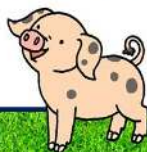
Farm Trail

Watch the way a duck walks...

17



Can you waddle like a duck?



Farm Trail

Rhea's can't fly but they can run really fast.

19



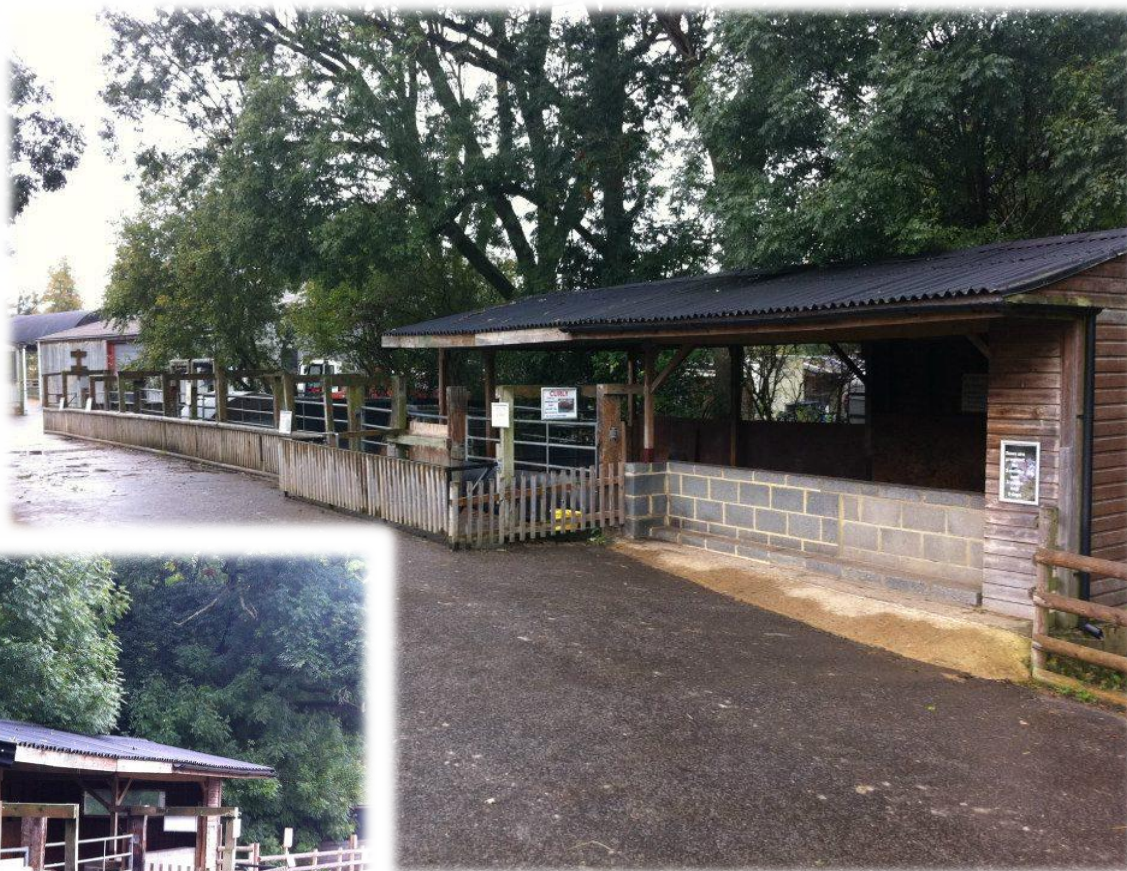
Can you run really fast?

Be careful you don't trip over!



Projects & Refurbishments

Refurbished Pig Pens



Before

The Build...



Pig Pens

- 1200 Concrete blocks
- 60 Tonnes of concrete
- 1 Digger
- 1 Dodgy Builder
- 300 Cups of tea,
- Blood sweat and tears...

Total cost £3350
(excluding labour)

The finished product!



Creature Courtyard



GUINEA PIGS

They have 4 toes on their front feet but only 3 toes on the back.

'Sows' have long pregnancies lasting 63 - 75 days. 2 - 4 babies are usually born per litter.

Guinea Pigs are one of the only animals that need vitamin C added to their diet to stay healthy. All other animals produce it themselves.



Guinea pigs are vegetarians. They eat green and root vegetables.

They can live as your pet for about 10 years.

They squeak to communicate. Can you hear us?

'Puppies' suckle for about 3 weeks but they can eat solid food within a few days of being born.

Before

Creature Courtyard

- 3 Flat pack enclosures
- 4 New chicken houses
- 1 Pond
- 18 Picnic benches
- 55 Rails
- 300 screws
- 1 Fake owl??

Plus...

Some hunky maintenance men...



Creature Courtyard

- **3 Flat pack enclosure**
- **4 New chicken houses**
- **1 Pond**
- **18 Picnic benches - expensive**
- **55 Rails**
- **300 screws**
- **1 Fake owl??**

Total cost £6,500
(excluding labour)

Voila...



Now home to:

**Degus
Chinchillas
Ferrets
Rabbits
Guinea Pigs
Chickens
Terrapins
Ducks
Fish
Birds**

**Officially open on 22nd July 2013
by our local council Chairman**





Opened in July 2012

Sold:

- **122 Rabbits**
- **26 Guinea Pigs**
- **58 Chickens**
- **5 Quails**
- **2 Ducks**

- **Dangerous Wild Animals? - 0**



Pet Shop

Includes:

- Animal sales
- Pet Shop Stock

Sales (excl vat):

2009	£250	8% up
2010	£270	38% up
2011	£380	44% up

Pets for Sale and Pet shop opened

2012	£2700	44% up
2013	£4700	75% up



Gift Shop Refurbishment

Very snazzy
kitchen
cupboards



The Build



- 600 Pegs
- 30 Shelves
- 1 Gondola
- 60 Baskets
- 16 Slat wall panels
- 14 Flat packed Ikea cupboards

... Plus





**A very loooong day at the
NEC Sping Fair...**

**With a pregnant gift shop
supervisor...**

How embarrassing!!



Brand new shiny Gift Shop



For only £3200 (excluding labour)

Gift Shop figures:

Stock holding:

2012 £15,200

(Shop Refurbishment)

2013 £30,200

Average SPH:

2010 £0.68

2011 £0.58 -15%

2012 £0.51 -12%

Shop refurbishment:

2013 £0.71 39%



Blooming Marvellous









Events and Activities

Farmer Experience

£35 per child
(Includes 1 free adult)
Approx 2 hours

Typical Activities:

- Groom ponies
- Collect eggs
- Muck out pigs
- Feed the ducks
- Hold chicks

Bookings:

2013 14

2014 12 to date



Playbarn Private Hires

£200 per hire
2 hours – evening only
Up to 100 children

Add on's:

- Catering
- Adult catering
- Café spends
- Helium balloons
- Party bags
- Birthday cake

Bookings:

Launched June 2013

2013 8

2014 13 to date

11 future bookings



New Summer 2014 Adventure Playground Private Hires

£200 per hire
2 hours – Summer 6 – 8pm

Add on's:

- BBQ
- Cold catering
- Adult catering
- Ice cream
- Top Shop Café Spends
- Goody Bags
- Helium Balloons





Birthday Parties

£9.50 per child

Includes one free adult

- Min 8 children
- 3 hour time slot
- 5 parties AM
- 5 parties PM

Includes:

- Entry
- Party Barn
- Helium Balloon
- Use of all the facilities

Add on's:

- Tractor ride
- Catering
- Adult catering
- Party bags
- Birthday cake





Birthday Parties

2013 Launched:

- Fresh advertising
- Downloadable booking forms
- Downloadable party invitations
- Helium Balloons
- Adult catering

2009 £32,000

2010 £15,200

2011 £29,100

2012 £40,900

2013 £62,200

2014 Bookings up 8% to date



Season Tickets

2013 Fresh advertising & leaflet

2014 New tickets launched

Child Unlimited (aged 2+)

Child Unlimited (Aged 1 – 2)

Adult Unlimited

Child After School

Child Minder

Plus

- Individual pricing
- Fresh advertising
- Online information
- New photo ID card
- Offers
- Newsletter



2014 Season Tickets

ST sales

Pre 2009/10

This info is in a box...

Somewhere...

It may have been accidentally burnt, whoops!

2011

260 – Included one free adult

2012

340 – Included one free adult 30%

2013

560 – Included one free adult 64%

2014

646 – Individual tickets 13% (to date)



Advertising

Welcome Leaflet

Contains:

- Hand washing info
- What's on
- Where to eat
- First Aid
- Gift Shop
- Pets for sale
- Coming Soon
- Parties
- Farmer Experience
- Map
- Sign up the Newsletter
- Find us on Facebook
- Playbarn Wifi code

Welcome to a Festive Godstone Farm
With a Baaaa and a Moooo and an Oink Oink too we look forward to having a brilliant day with you!

Important Information
So that you can enjoy your day with us we ask you to please follow a few simple rules:
Keep an eye on your children at all times
Anyone wearing unsuitable footwear please take extra care
In animal areas make sure your children don't:
• Put their hands near the animals
• Put their mouths on hurdles, bars or pens or put their faces near the animals
• Carry food, drink, comforters, dummies, soft toys or baby bottles. If these should drop onto the ground they may be washed or thrown away.
• Climb over the fences or barriers - not even low ones.

Children AND adults must wash their hands with SOAP and WATER:
• After touching the animals or their pens
• Before they eat or use the play equipment
Anti-bacterial gels and wipes MUST NOT be used instead of soap and water.

Don't Miss...
Enchanted Christmas 10am - 4.30pm
Letter to Santa & Post Office located inside the Playbarn running until Xmas eve
10.30am - 4.30pm (over 121 other year sales before we start)
10.30am - 4.30pm (also various games from the farm)
Winter Quiz 10.30am - 4.30pm
Christmas Crafts 10.30am - 4.30pm
Woolcrafts (various levels) 10am - 2pm

Welcome to a 'Chirpy' Godstone Farm
Follow 'Sunny the Bird' around the farm and find all the fun facts and don't forget to make your own bird feeder to take home in the crafts barn!

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Don't Miss...
Playbarn (actor soft play) 10am - 4.30pm
12.30pm - 4pm (last 10mins 5pm)
The 'Tea Room' 10am - 4.30pm
Gift Shop 10am, 12 noon, 2pm, 3pm & 4pm
Tractor Ride 10am - 4pm
Crafts - Rabbit Barn 12.30pm & 4.20pm

WELCOME TO Godstone Farm
With a Baaaa and a Moooo and an Oink Oink too we look forward to having a 'ROAR' ighly good day with you!

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THE DINOSAURS ARE HERE!

Sign up to the Newsletter!
News, baby animals, events, competitions and much more...
Sign up via the website
www.godstonefarm.co.uk

Welcome to Godstone Farm

With a Baaaa and a Moooo and an Oink Oink too we look forward to having a brilliant day with you!

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Godstone Farm

Map showing various areas and facilities:

- Hand Washing
- Play
- Party Barn
- Tractor Ride
- Duck/Pig Feeding

Map labels include: PLAYBARN, PET BARN, TEA ROOM, ENTRANCE, and various animal enclosures.

Newsletters

- General Public
- Season Ticket Holders
- Staff



HAPPY NEW YEAR!

Godstone Farm

Merry Christmas and Happy New Year to everyone who had a lovely time and ate lots of Christmas dinner at Godstone Farm. It's been a bit wet to say the least down on the farm, there have been signs, fallen trees and more flooding than we have seen for a while but we are still smiling and looking forward to a great year ahead.

Christmas Piggies

The team were delighted to find Carrot our Tamworth Pig had babies over night on Boxing Day. The piglets are a Tamworth cross Oxford Sandy and Black and are so cute.

Come along and see them in the main pig pens by the Playbarn!

Perfect weather for ducks!

Wow what a lot of rain! It rained so much over Christmas our pond spilled over and we had trouble telling where the pond ended and the path began. We have unfortunately had to shut the Duck Walk as it was completely under water!

It is slowly seeping away now and we have been able to mend the paths where the stones have washed away and left some big ruts but the area should be open again soon.

Godstone Farm

DINO TRAIL

So much to do you won't want to miss a thing...

How will you fit it all in? Ooo

Welcome back to Godstone Farm!!

There's been rain, more rain, storms, trees down, flooding and more rain but February is finally here!!

It's time for Chinese New Year Celebrations, Valentines Day love, School Holidays and... DINOSAURS!!

New Animals!



Meet Ralph!

Ralph is our new Bearded Dragon who is enjoying his new home in the Creature Caves. Ralph is very friendly and very curious to sit in his new home and watch everything going on around him.

Silly Ralph hasn't noticed where his lunch has gone!!



Meet Patricia!

She is Hogg Island Boa and is almost 4 years old! She is as massive 5 foot long and likes to spend time curled up under the warmth of the heat lamp!

Godstone Farm

Spooktober Halloween

Sat 19th Oct - Sun 3rd Nov 2013

At the end of the summer holidays the team have been in full swing preparing for this years Halloween event!

It's happening! we hear you cry...



Make sure you join in the fun!

- through the Potions Party Cabin
- Pumpkin
- the Trolls in the Troll Quiz
- the Eric Den Building
- our ghoulie Face Painted
- our photo taken in the spooky Face in the Hole Board
- the Best Dressed Competition to win a goody bag from Shop
- FREE Tractor Ride for any child in fancy dress!

and trouble, Dare you tiptoe your way through the Potions in the heart of Godstone Farm the monsters and ghouls are in and partying their way through Halloween and boiling up (and) be sure to look out for eye of toad brew, tail of mouse the very rare and magical Dragonade™ blood tonic!

party cabin you can have your face painted to match the in building and build a den to keep away the ghosts. Hunt the naughty trolls in the Troll Quiz to win a prize and don't forget to carve a spooky face in a pumpkin to take home and watch flicker to life when night falls.

Godstone Farm

Welcome back...

We are very excited to have lots of new animals to introduce you to!

Everyone who came along during the two weeks of Halloween, really hard on the decorations and hope you loved this years features (not too scary we hope) to introduce you to some new arrivals...



Mestro and Magnus!

Facebook – 5407 likers



Godstone Farm

22 April at 10:54 · 🌐

We had some very special visitors from This Morning film at the farm a few weeks ago. Watch out for them all this week 😊



Like · Comment · Share · 👍 91 💬 3 ➦ 2



22nd April 2014

2627 Reach

115 Likes

12 Shares

13 Comments

217 Clicks

157 Photos Views



Godstone Farm

4 March · 🌐

Meet Winnie! One of our first lambs of the year. He is currently being kept warm in the office and being bottle fed as mum is busy feeding the other two.



Like · Comment · Share · 👍 216 💬 11 ➦ 21



4th March 2014

4480 Reach

336 Likes

21 Shares

22 Comments

137 Clicks

157 Photos Views



Godstone Farm

13 February · 🌐

SIGHTING!!

Oh no Terence has risked his life this time, help us catch him by guessing where he is now! Correct entries will go into a prize draw to WIN tickets to the Dino Trail launch.



Like · Comment · Share · 👍 13 💬 99



13th February 2014

5186 Reach

16 Likes

3 Shares

121 Comments

981 Clicks

722 Photos Views



Godstone Farm

16 November 2013 · 🌐

This morning we found this lovely German Shepherd in our car park. We are not sure if she has been left here by accident so please get in contact if you know who she might belong to. 01883 742546.



16th November 2014

50,848 Reach

486 Likes

1114 Shares

377 Comments

4047 Clicks

2723 Photos Views

Like · Comment · Share · 👍 32 💬 60 ➦ 1,033

Family Photo Competitions



Godstone Farm added 15 new photos to the album Summer Photo Competition Finalists - Vote for your winner!
5 September 2013 · 🌐

We are delighted to share the finalists of the Summer Photo Competition.

We had so many fantastic pictures but could only choose 15 finalists. Thank you to everyone who entered, we have loved going through all your pictures. To vote for your favourite simply 'Like' the photo you would like to WIN, the photo with the most 'likes' by the closing date will some some great prizes....
See more



Like · Comment · Share · 🍷 28 💬 10 ↻ 28

**Competition
July & August 2013**

**Finalists posted:
5th September 2013**

**14,592 Reach
1692 Likes
302 Shares
289 Comments
7352 Clicks
7349 Photos Views**

Family Photo Competitions

Runner up
293 likes



Winner
343 likes



On the
'to do' list!





Secondary Spends

Animal Feed

50p per pot
26p profit per pot

2009 £20,500

Unlimited sales
Sold in a bag - no vat

2013 £6,400

Limited to 150 pots per day
Now - vat able



Tractor Rides

£1 per person

2009	35,500 rides
2010	16,400 rides
2011	20,500 rides
2012	26,500 rides
2013	29,200 rides

Average 15% of visitors



Seasonal spends

Face painting

£3 per face

10% commission

2013 3100 faces

2014 1200 faces to date

Quiz's 50p

- Easter Chick Hunt
- Halloween Troll Quiz
- Christmas Reindeer Quiz

Pumpkin Carving



Summer Holidays

Water Zorbing
Motorised Boats

BBQ's

Summer holidays only
Friday evenings 6-8pm



School Visits

2008	18,800
2009	17,500
2010	7,700
2011	11,000
2012	9,300
2013	9700

2014 £5.52 per child
(includes one free adult)



Staffing

Payroll:

	Total	Permanent	
		(full time)	(part time)
2008	94	15	10
2014	122	12	8

Daily breakdown (approx)

Term time:	18
Weekends:	23
School Holidays:	40





Opened 15th February 2014



Dino-livery

July 2013



Moved to new home Autumn/Winter 2013!





**Strongest
Livestock
manager
EVER!!**





Do you think he-saurus!

Dinosaurs

Large Dinosaurs

£1500

Small Dinosaurs

£1750

Bones/skulls etc

£600



Build

£6500

(excluding labour)



Creature Caves

**Build
Animals**

**£2300
£475**



Creature Caves

Home to:

- Bearded Dragons
- Corn Snakes
- Royal Python
- Tarantulas
- Skink
- Stick Insects
- Hogg Island Boa
- Geckos



Creature Caves Sounds



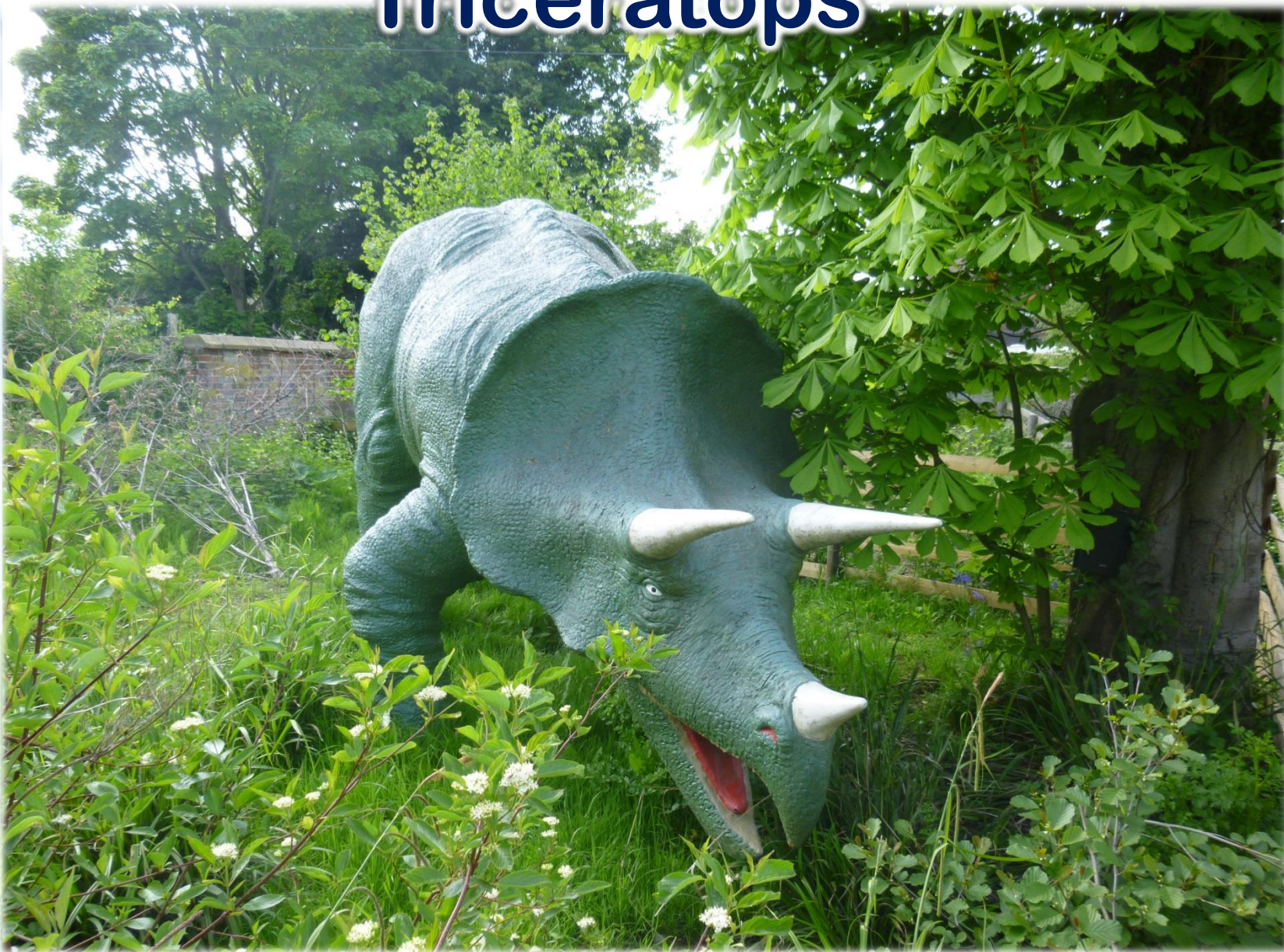
Island Sounds



Stegosaurus



Triceratops



Baby Tyrannosaurus-rex



**Sounds
£4200**

**Water Features
£1400**

**Fountain yet
to be installed**



Education

TYRANNOSAURUS REX

TYE-RAN-OH-SORE-US

NAME MEANING:
KING OF THE TYRANT LIZARDS



DID YOU KNOW?

THE MIGHTY T-REX WAS SO BIG IT COULD COVER 15 FEET IN JUST ONE STRIDE!!



TRIASSIC PERIOD JURASSIC PERIOD CRETACEOUS PERIOD

248 MYA 206 MYA 144 MYA 65 MYA

MYA - MILLION YEARS AGO MESOZOIC ERA

MEXICAN FIRELEG TARANTULA

THE MEXICAN FIRELEG TARANTULA CAN BE A VERY NERVOUS SPIDER. WHEN IT FEELS THREATENED IT CAN FLICK ITS HAIR AT ITS PREDATOR!



MICROPACHYCEPHALOSAURS

MY-CROW-PACK-EE-SOFF-OH-LOW-SORE-US IS THE LONGEST DINOSAUR NAME!! WOWZERS!!

IT MEANS 'TINY THICK-HEADED LIZARD'



Godstone Farm

FOSSILS FOUND IN THE UK



Marketing

- Surrey Mirror pre opening story
- Junior Jurassic Genius Competition
- Escaped Dinosaur Sightings on FB
- Meet Deano the Dinosaur in local towns
- Various adverts
- Launch day covered by Surrey Mirror & County Border News



**Total cost:
£600**



Flooding





Dino-saster!!



Neighbours



**Successfully
opened on the
15th February 2014**



**Total cost:
£20,000
(excluding labour)**

**Well almost everyone enjoyed
the opening...**



Naughty mummy!!

Introduction
of live actors
for Halloween

New Website &
Brochure

New Learning &
Activities
Co-ordinator

Online Booking

New Play
Equipment

Update the
Tea Room and
catering offering

New Farm
Manager

The Future



A photograph of two goats, one white and one brown, standing behind a wooden fence in a green field under a blue sky with white clouds. Several thought bubbles are floating above them, each containing a different idea or project. The bubbles are connected to the goats by thin lines of smaller bubbles.

Solar Panels

**Improve
Marketing
& PR**

**New and exciting
projects we are yet to
dream up!**

**Expansion of
Seasonal
Activities**

**Reptile
Handling**

**Use all social
networking
sites**

The Future