



## PROGRAMME DAY 1

- 8.00 Depart by coach from Drayton Manor Park  
*"The time spent on the coach will be interactive and entertaining"*
- 9.30 Arrive at White Post Farm, Nottingham  
*Coffee and tour of farm, followed by Q & A and lunch*
- 1.00 Depart White Post Farm
- 2.30 Arrive at Sacrewell Farm & Country Centre, Peterborough  
*Tour of farm, followed by Q & A and tea*
- 4.30 Depart Sacrewell Farm
- 6.30 Arrive back at Drayton Manor Park
- 8.00 Dinner in Park View Suite



## PROGRAMME DAY 2

- 8.30 Registration and coffee with bacon rolls – Exhibits open
- 9.15 Welcome and Introduction  
NFAN Chairman - Matthew Heast
- 9.30 Keynote Presentation – Adam Henson
- 10.15 Debate and Question Time  
Chairman – Rev John Oliver - President NFAN  
Panel - Adam Henson, David Taylor, Tim Rollings, Paul Sharp
- 11.00 Break – tea/coffee, opportunity to view exhibits
- 11.30 Three Ways to Ensure your Team Deliver Memorable Service All of the Time!  
Jonathan Winchester – ‘Shopper Anonymous’
- 11.50 Maximise your Catering Opportunities  
Ian Russell - Wroxham Barns
- 12.10 Questions and Discussion
- 12.20 NFAN AGM
- 12.30 Lunch and view exhibits
- 2.00 Update on Industry Code of Practice  
David Coackley – Health & Safety Executive
- 2.20 Collecting Membership Income by Direct Debit – Is it for you?  
Andrew Wolfe and David Blower
- 2.40 Farm Attraction of the Year Awards 2011
- 3.20 Questions and Discussion
- 3.30 Tea/cake and disperse

## BOOKING FORM

Name(s):.....  
Company:.....  
Address:.....  
.....  
.....  
.....Postcode.....  
Telephone:.....  
Email:.....

Delegate Options (please insert number of delegates)	NFAN member * £	Non NFAN Member £
1 Day Delegate 7 <sup>th</sup> February		47
Evening Dinner 7 <sup>th</sup> February 2012		32
1 Day Delegate 8 <sup>th</sup> February		110
Are you staying overnight? Please book direct – see below	Yes/No	Yes/No
Sub Total	£	£
VAT @ 20%	£	£
<b>Grand Total:</b>	<b>£</b>	<b>£</b>

### \* NFAN Members only

**Cost for Day 1:** The cost per person is £32, if there are two delegates from the same organisation, the cost is £28 each, and for each additional person thereafter £25. Prices include lunch and refreshments during the day. Evening meal is £22 per head.

**Cost for Day 2:** The cost per person is £75, if there are two delegates from the same organisation, the cost is £70 each, and for each additional person thereafter, £65.

**Overnight Accommodation.** We have negotiated a favourable rate with Drayton Manor. £75 per room per night B&B for single occupancy, Two people sharing £85 per room per night B&B. Please book direct with Drayton Manor Hotel –  
**Tel: 01827 285551** Email: [resmgr@draytonmanorhotel.co.uk](mailto:resmgr@draytonmanorhotel.co.uk)