

NATIONAL FARM ATTRACTIONS NETWORK

The National Farm Attractions Network (NFAN) is a unique co-operative network set up to provide professional assistance and support to Farm and Rural Diversification Enterprises.

Whether you have an existing rural business or are inspired to diversify into rural leisure and tourism, the NFAN will help you in every way possible towards setting up and maintaining your business. Signposting you in the right direction for professional advice and guidance.

- Planning Legislation & Business Rates
- Health and Safety
- Insurance
- Animal Welfare
- Marketing

The NFAN works hard to raise the profile of all Farm and Rural Attractions, promoting Rural Tourism throughout the UK.

www.farmattractions.net

Situated on the A4091,
Nr M42 Junction 9/10



Accommodation enquiries contact the
NFAN office

For further details please contact:
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NFAN Marketing Coordinator

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National
Farm
Attractions
Network

“Success in Partnership”

Annual Conference &
Trade Exhibition

Wednesday 10th February 2010

Drayton Manor Theme Park
Staffordshire
B78 3TW

Sponsored by

Marsh
Company
Independent Leisure Insurance Brokers

Farmers
Guardian

DAVIES & CO.
CHARTERED SURVEYORS

PROGRAMME

- 9.00 Registration and Tea/Coffee
Exhibits Open
- 9.30 Welcome and Introduction
NFAN Chairman
- 9.35 Keynote Speaker
Richard Benyon MP - Shadow Minister for
Agriculture, Fisheries and Wildlife
- 10.05 John Oliver President - NFAN, Question Master
"Attraction Regulators – The Debate!"
- Bernardine Cooney – Health & Safety Exec
 - Mark Duval –LACORS
 - Rob Marsh – Marsh & Co.
 - Richard Oatway - Godstone Children's Farm
 - Steve Ellis – Planning Officer

Our expert panel will be asked specific questions on their subject area, including health & safety, environmental health, insurance and a wide range of other statutory legislation issues impacting on attractions.

- 11.05 Break – Tea/Coffee
Opportunity to view the exhibits
- 11.35 Farm Attraction of the Year Awards 2009
Anna Karteczka – Vision XS
Winners, Awards & Presentations
- 12.10 Safety of Children on Attractions
Rosie Carter – Project Director
SAFEchild
- 12.30 Lunch (NFAN AGM – Members only)
and opportunity to view exhibits



- 2.00 How to Secure Grant Aid – Top Tips!
Jo Jury –Manager
Rural Development Programme England
- 2.20 Connect! How Being Part of a Network
Can Help Your Business Grow
Fiona Davies – Business Manager
Women in Rural Enterprise (WIRE)
- 2.40 Making the Farming Press Work for You!
Emma Penny – Editor
Farmers Guardian
- 3.00 Break – Tea/Coffee
Opportunity to view the exhibits
- 3.20 Food for Thought – and Profit!
Chris Brown - Turpin Smale Foodservice
Fiona Siddall - Easton Farm Park
- 3.50 Open Forum
- 4.00 Tea and disperse

FRINGE WORKSHOPS - TO BE HELD IN THE VICTORIA SUITE

- 11.45 – 12.30 Establishing a Farm Attraction
Barry Davies, Davies & Co
Tony Sefton, Vision XS
- A practical session on the major hurdles to be overcome in establishing a farm attraction, including securing planning consent, pricing policy, activities, dwell time, etc.
- 2.00 -3.00 Successful email Marketing secrets!
Anita Waddell – MD of Agility Marketing
- In this powerful workshop session, find out proven techniques to grow your email list and how to use the dynamic medium to maximise results.

BOOKING FORM

Name:.....

Company:.....

Address:.....
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Postcode:.....

Telephone:.....

Email:.....

Please reserve me one place at the NFAN Conference & AGM. Please use a separate copy of this form for each delegate. Photocopies are acceptable.

NFAN Members £65

Non-Members £95

CHEQUES TO BE MADE PAYABLE TO "NFAN"

I shall be attending the AGM



Complete the booking form and return to:
NFAN Office
31-33 Victoria Street
Kettering
NN16 0BU