



National  
Farm  
Attractions  
Network

## With so many benefits, can you afford not to be a NFAN Member?

Join NFAN today!

“They fill the knowledge  
information gap which any farmer  
wishing to diversify must have.”

***Sandra Palmer, Farmer  
Palmers Farm Park,***



“NFAN’s industry meetings are  
great for networking. Talking with  
someone who runs a very similar  
business to you.... is priceless.”

***Steve Vinden  
Odds Farm Park,***

“I cannot recommend the NFAN  
highly enough and indeed would  
go so far as to say, it would be  
foolhardy to proceed in this  
business without their backing”

***Tim Rollings  
Fishers Farm Park,***



## Reach NFAN members

Whether you're starting a farm park or have been established for years, there are real benefits to becoming a NFAN member.



The National Farm Attractions Network (NFAN) currently has over 170 full farm attraction members and is continuously growing!

### As a NFAN member you'll be able to ....

#### **Influence the industry's direction**

- NFAN are one of the key consultants HSE have chosen to produce future guidelines for farm visits. As a member you'll have direct contact with NFAN members talking to the HSE, helping to ensure future HSE guidance is workable for your farm attraction.
- NFAN are also in contact with other trade bodies and government agencies to encourage support for the farm attraction industry.
- You'll receive important up to the minute updates on any HSE advice.

#### **Network and learn from fellow members**

- You'll be given opportunities to learn from other members. NFAN organise regular Attraction Open Days as well as an annual conference.
- NFAN have also co-ordinated the formation of County Groups, to enable members to work together to solve local issues.

#### **Receive sound industry advice**

- Through the NFAN office, you'll tap into a pool of knowledge. In addition to the free telephone service, you'll obtain access to the Members only section of the website.
- You'll be the first to hear important industry news by email and receive NFAN's quarterly 'Network News', tailored for the farm attraction industry.
- If you're setting up an attraction you'll obtain specific advice to get you on the right path.
- If you're seeking Grant Aid Funding, we can advise where this can be sourced, including the provision of a supporting letter to strengthen your grant application.

#### **Obtain free consultations & special deals**

- Have a planning problem? As a member of NFAN you can request a free 15 minute consultation from industry expert, Barry Davies from Davies and Co.
- Want a recommended insurance product? Through our preferred insurance partner, we've developed an insurance product for the farm attractions industry.

#### **Participate in marketing activity**

- As a member your details will be added to the NFAN website, often used for day out directory websites as a source of information.
- You'll have the opportunity to participate in nationwide promotional tie-ups NFAN organises for its members. A recent promotion was with Muller Yoghurts.



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Attractions  
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## Full Membership Application Form

### Membership Prices

Membership prices for full members will vary depending upon your attraction's size. Please tick the category that applies to your attraction.

- Less than 20,000 visitors      £90
- 20,000 to 74,000 visitors      £125
- 75,000 to 149,000 visitors      £200
- More than 150,000 visitors      £250

### Details:

Attractions Name:	
Contact Name:	
Address:	
Postcode:	
Telephone:	Fax:
Mobile No:	
Email:	
Website:	

### Type of Attraction:

- |              |                          |                 |                          |                  |                          |
|--------------|--------------------------|-----------------|--------------------------|------------------|--------------------------|
| Farm Park    | <input type="checkbox"/> | Rural Centre    | <input type="checkbox"/> | Rare Breeds Farm | <input type="checkbox"/> |
| City Farm    | <input type="checkbox"/> | Vineyard        | <input type="checkbox"/> | Wildlife Centre  | <input type="checkbox"/> |
| Country Park | <input type="checkbox"/> | Museum          | <input type="checkbox"/> | Theme Park       | <input type="checkbox"/> |
| Equestrian   | <input type="checkbox"/> | Butterfly House | <input type="checkbox"/> | Falconry Centre  | <input type="checkbox"/> |

Other \_\_\_\_\_

**General Attractions:**

- |                  |                          |                   |                          |                     |                          |
|------------------|--------------------------|-------------------|--------------------------|---------------------|--------------------------|
| Indoor Play Area | <input type="checkbox"/> | Outdoor Play Area | <input type="checkbox"/> | Tractor Rides       | <input type="checkbox"/> |
| Pony Rides       | <input type="checkbox"/> | Ride on Toys      | <input type="checkbox"/> | Animal Feeding      | <input type="checkbox"/> |
| Animal Handling  | <input type="checkbox"/> | Maize Maze        | <input type="checkbox"/> | Seasonal Activities | <input type="checkbox"/> |

**Facilities Available:**

- |               |                          |              |                          |                          |                          |
|---------------|--------------------------|--------------|--------------------------|--------------------------|--------------------------|
| Car Parking   | <input type="checkbox"/> | Toilets      | <input type="checkbox"/> | Disabled Facilities      | <input type="checkbox"/> |
| Souvenir Shop | <input type="checkbox"/> | Produce Shop | <input type="checkbox"/> | Baby Changing Facilities | <input type="checkbox"/> |
| Picnic Area   | <input type="checkbox"/> | Tea Rooms    | <input type="checkbox"/> |                          |                          |

**Educational Services:**

- |                   |                          |                       |                          |                             |                          |
|-------------------|--------------------------|-----------------------|--------------------------|-----------------------------|--------------------------|
| Pre School visits | <input type="checkbox"/> | Primary School visits | <input type="checkbox"/> | Secondary School visits     | <input type="checkbox"/> |
| Guided Tours      | <input type="checkbox"/> | Nature Trail          | <input type="checkbox"/> | Free Pre-visit for teachers | <input type="checkbox"/> |
| Demonstrations    | <input type="checkbox"/> | Worksheets            | <input type="checkbox"/> | Further Educational visits  | <input type="checkbox"/> |
| Education Room    | <input type="checkbox"/> | Video Area            | <input type="checkbox"/> |                             |                          |

**Opening Periods & Prices**

- March – October  All year round

Other \_\_\_\_\_

Is there an Entrance Charge

I hereby agree to the Membership Fee for 2012 and enclose my cheque payable to the National Farm Attractions Network for £\_\_\_\_\_

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

**Please enclose a copy of your current Attractions Brochure**

Please return to the National Farm Attractions Network, Victoria House, 31 – 33 Victoria Street, Kettering, Northamptonshire, NN16 0BU (Tel: 01536 513397, Fax: 01536 415095)