

Adam Henson Gives His Support

The National Farm Attractions Network today announced TV personality, Adam Henson will be the Keynote Speaker for their 2012 Conference at Drayton Manor Theme Park, Staffordshire on 7th & 8th February.

With over 120 farm and rural attraction delegates expected from all over the UK, the association are delighted to have his support and obtain an insight into his own successful farm park.

The theme for 2012 will be 'Moving Forward', reinforcing the additional work the NFAN has undertaken this year to share industry learning amongst members and work with the HSE. Plus for the first time ever, the conference is being extended to two days, giving attendees the opportunity to visit two farm attractions on the first day.

Matt Heast, Chairman of the NFAN says:

“The 2012 Conference is such an important event and we are thrilled Adam is supporting it, he is well known and respected in the industry.

Due to feedback from last year, we've extended the programme to two days, enabling delegates to have more networking time and to visit two nearby farm attractions.”

In addition to a keynote from Adam Henson, the conference programme includes a lively debate on the state of the industry, a HSE update, as well as new ways to improve catering, customer service and season ticket sales.

Farm attractions wishing to book for the 2012 NFAN Conference should visit www.farmattractions.net for a copy of the full conference programme.

Editors Note

The two farm attractions visited on Tuesday 7th February (the first day of the conference) are White Post Farm, Nottingham and Sacrewell Farm & Country Centre, Peterborough.

Prices for the NFAN members are £107 for the full 2 day conference and £75 for those wishing to attend just the second day. Discounts will be given for organisations with more than one person.

For more information or to arrange an interview, please contact Jodie or Anita on marketing@farmattractions.net or call 01442 890088.